

36 Ai Tools For Marketers



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@thesurojitmahato

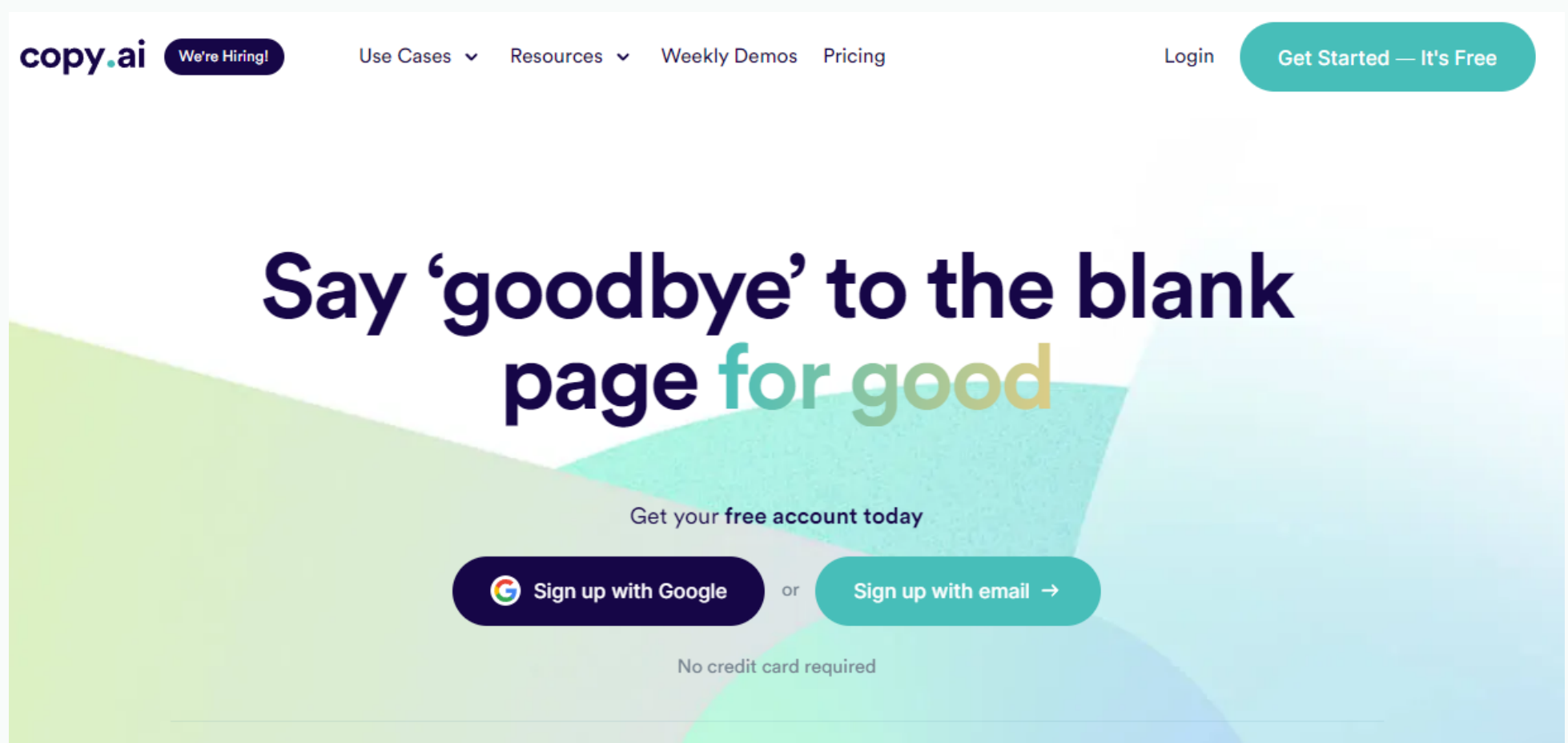


Content Writing Ai Tools 👉

01

Copy.ai

www.copy.ai



Best Known For:

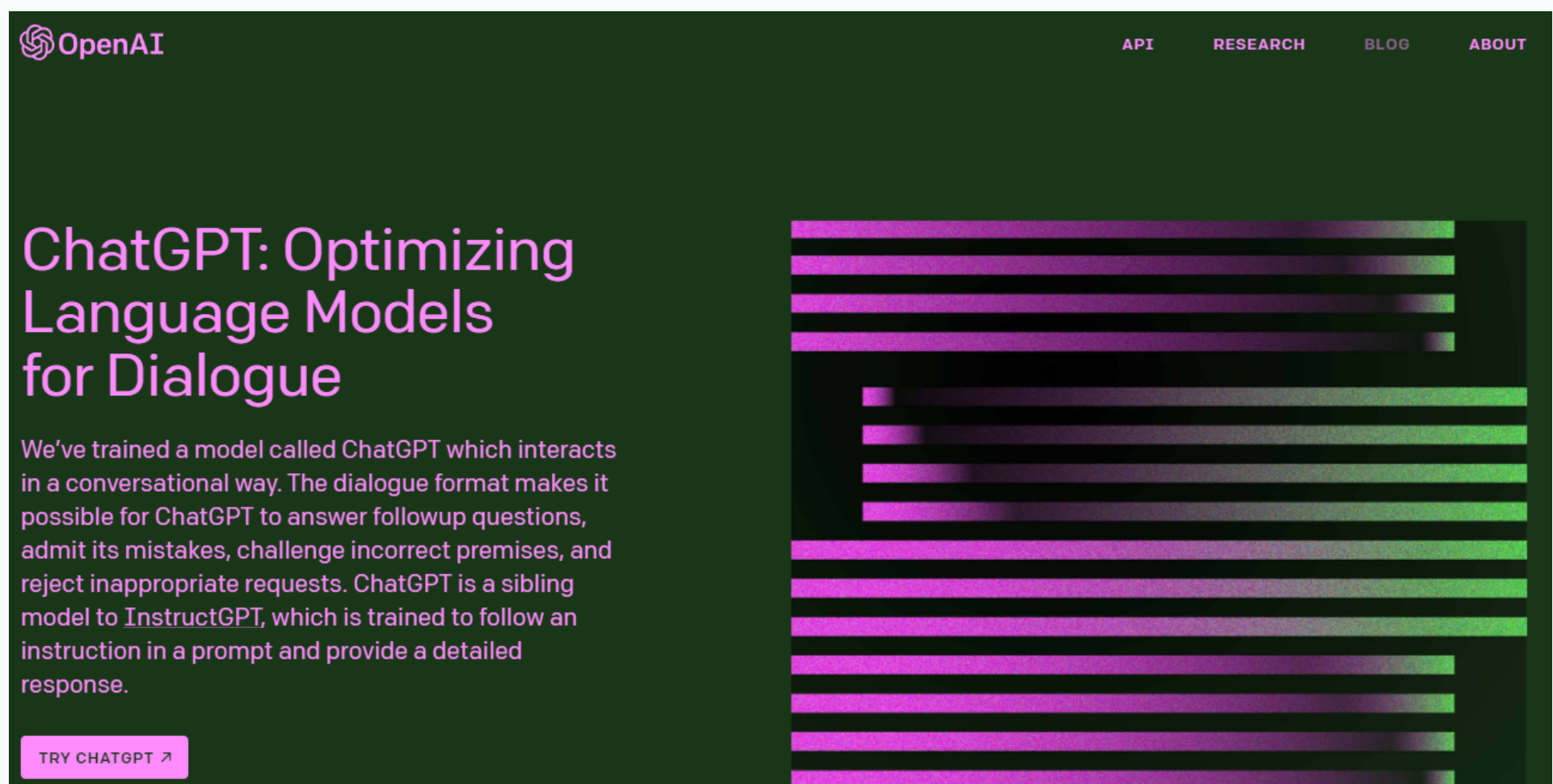
Generates High-Converting Copies.

- 90+ Copywriting Templates.
- In-built Plagiarism Checker.
- Generates long and short content.

02

ChatGPT

<https://chat.apps.openai.com/auth/login>



Best Known For:

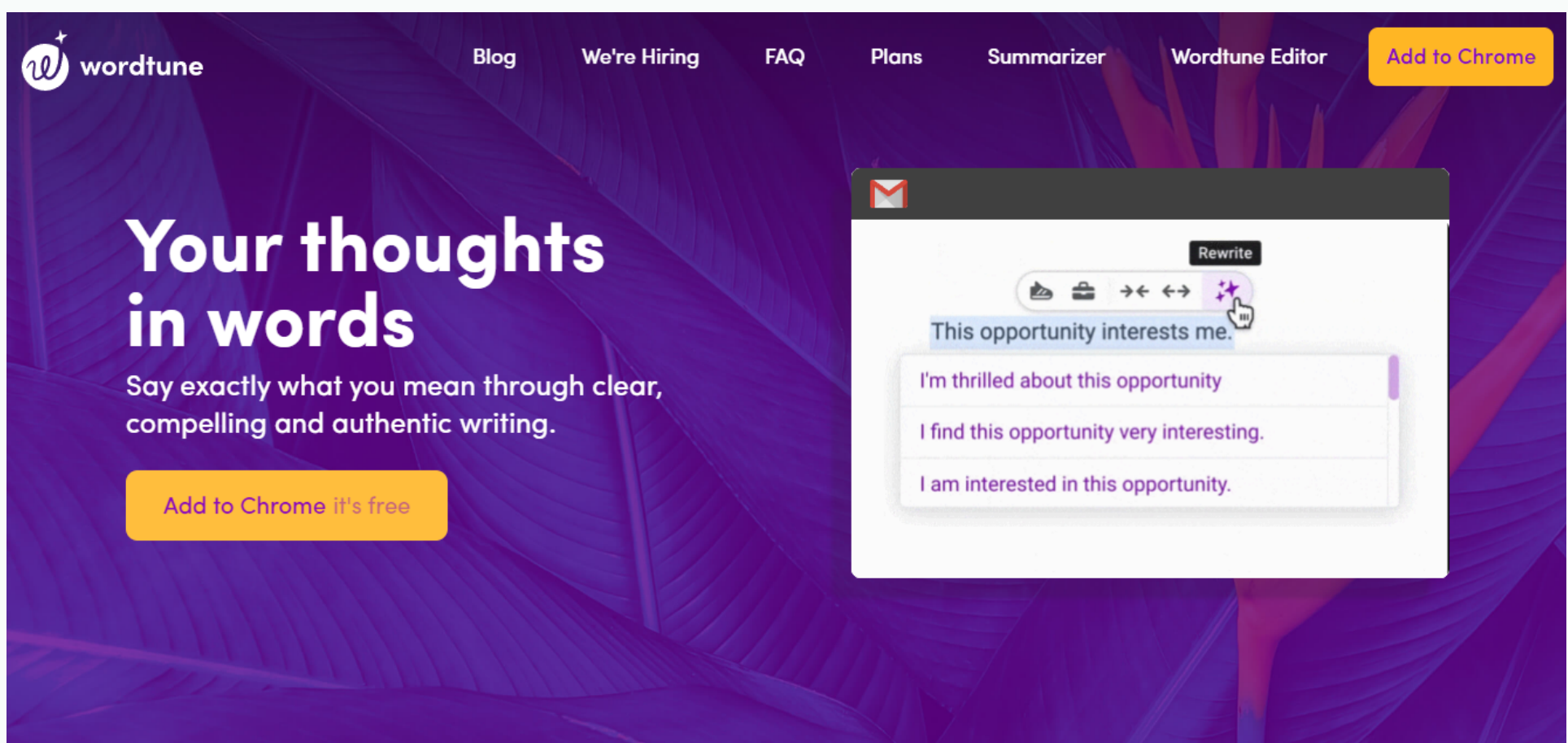
Conversational AI language model.

- Human-like text in response to prompts and questions.
- Text summarization.
- Generates ideas and topics.

03

WordTune

www.wordtune.com



Best Known For:

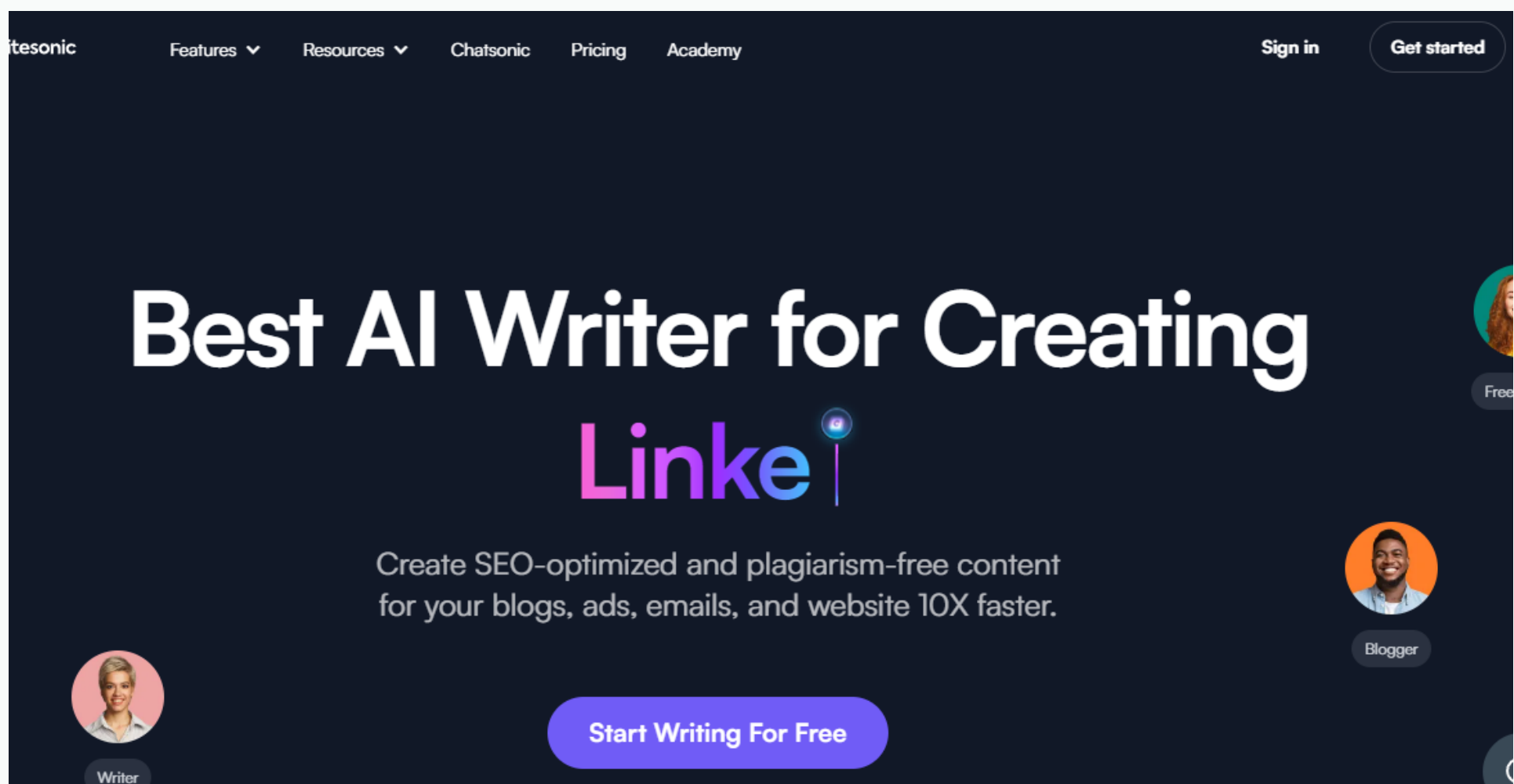
AI based rewriter tool.

- Optimizing language quality.
- Improves readability and engagement.
- Enhances writing style.

04

Writesonic

writesonic.com



Best Known For:

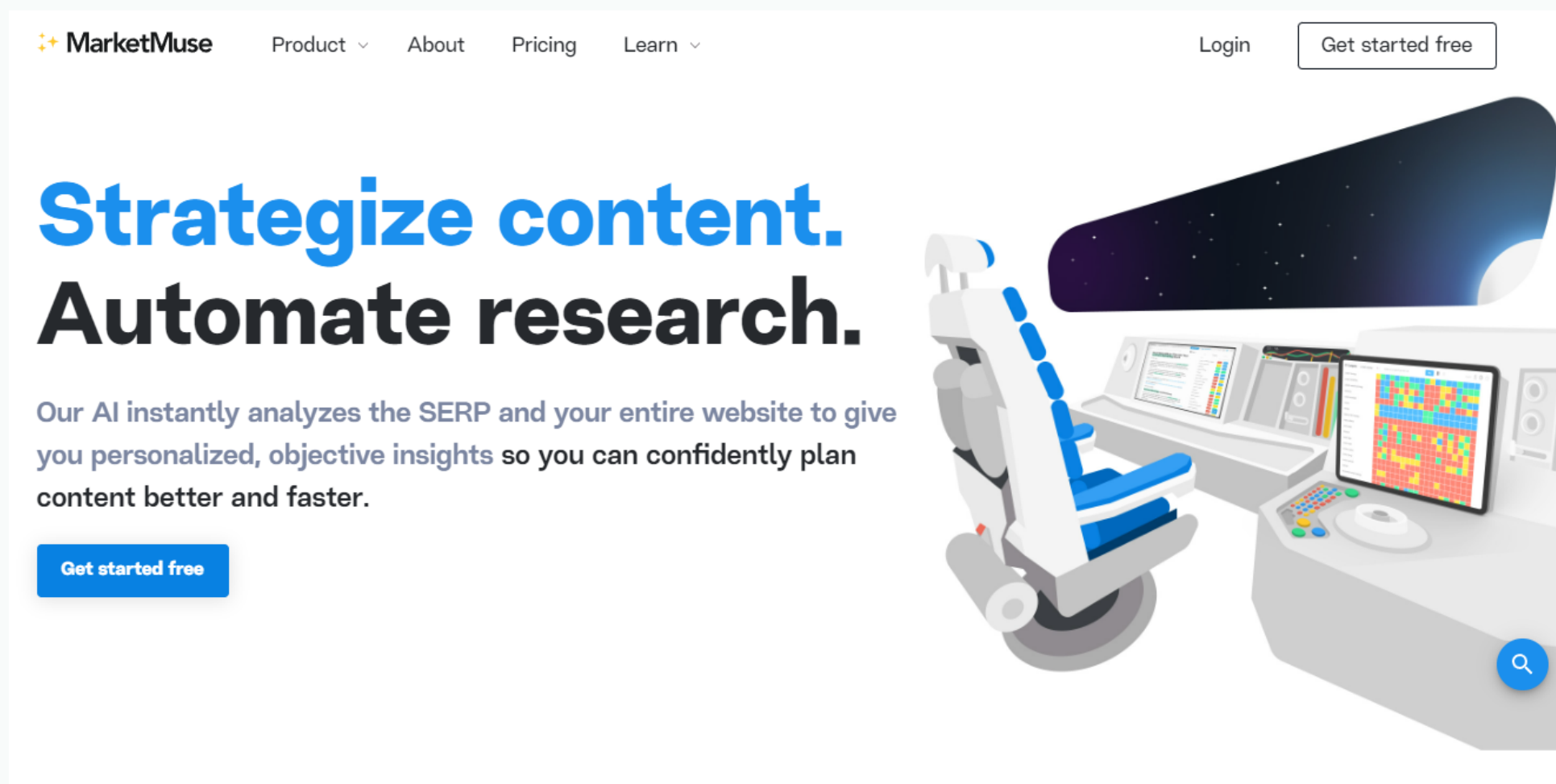
Generates high-quality & original content.

- AI Article & Blog Writer.
- Creates SEO optimized content.
- Instantly paraphrase your text.

05

Marketmuse

www.marketmuse.com



Best Known For:

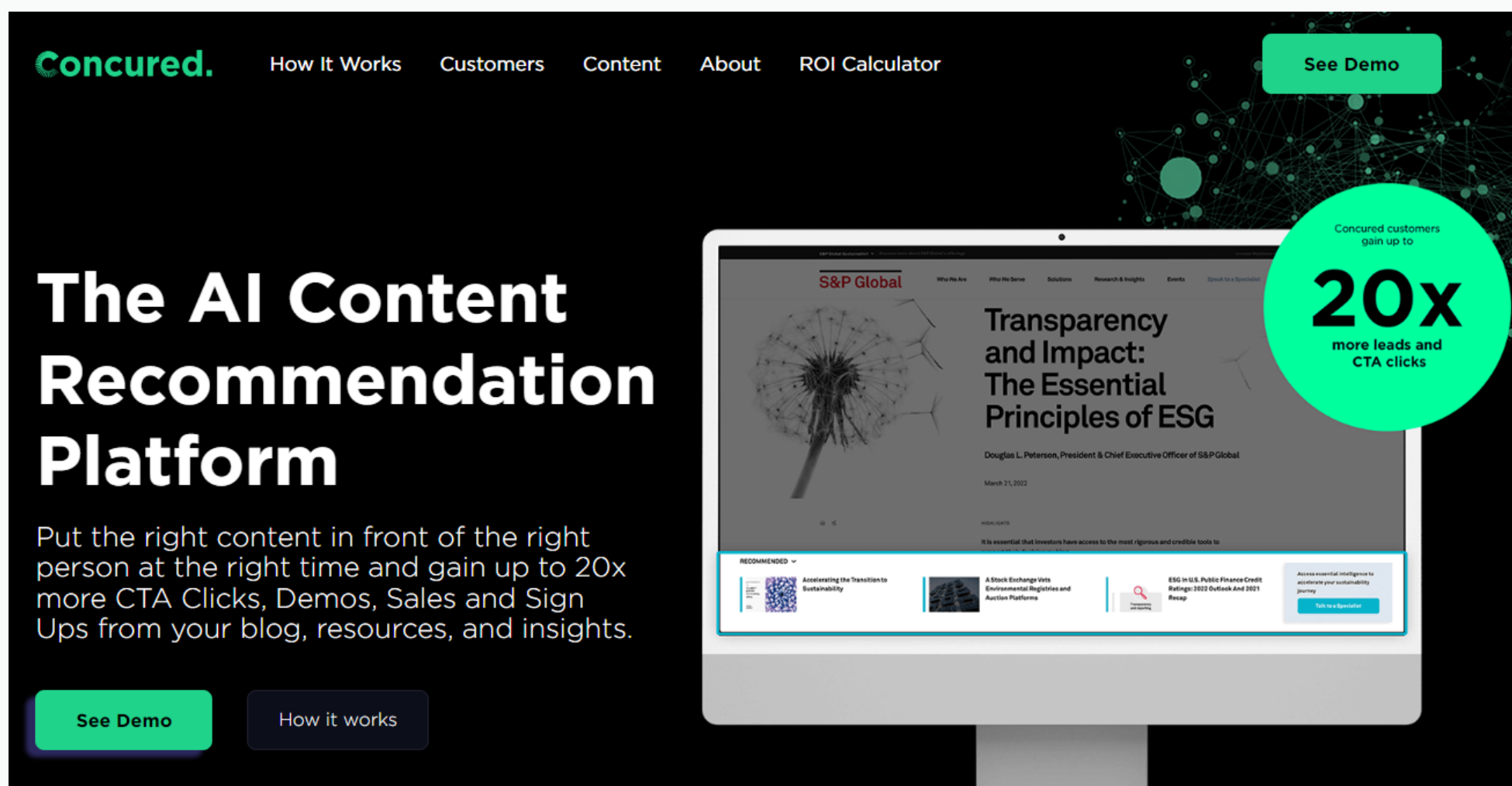
AI content planning tool.

- Research, plan, and create optimized content.
- Improves organic search ranking.
- Also offers tools for analysis.

06

concured

concured.com



Best Known For:

AI-powered content recommendations.

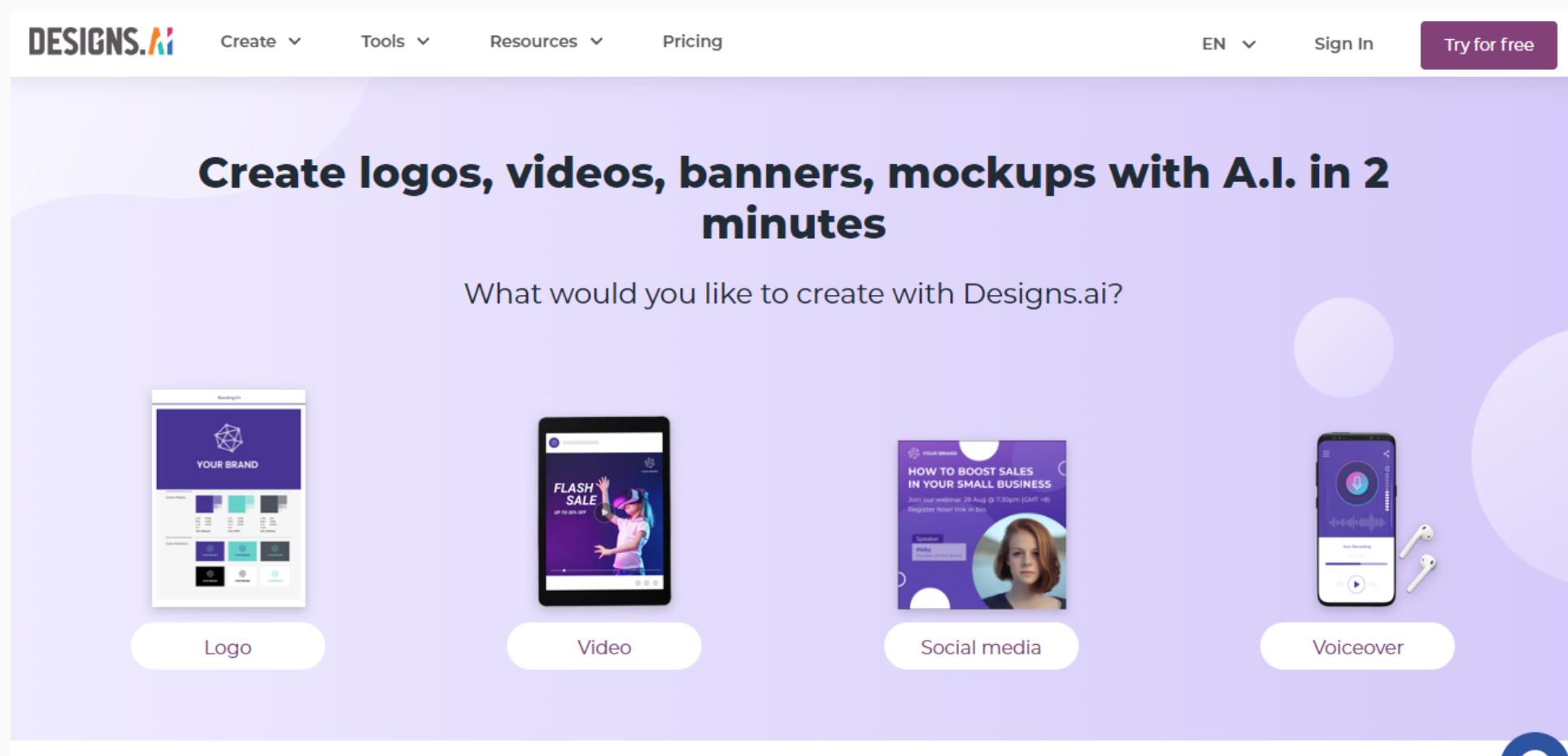
- Create articles, blog posts, and social media posts.
- keyword optimization for search engines.
- Provides detailed analytics and insights.

Graphic Designing Ai Tools 👉

01

Designs.ai

designs.ai



Best Known For:

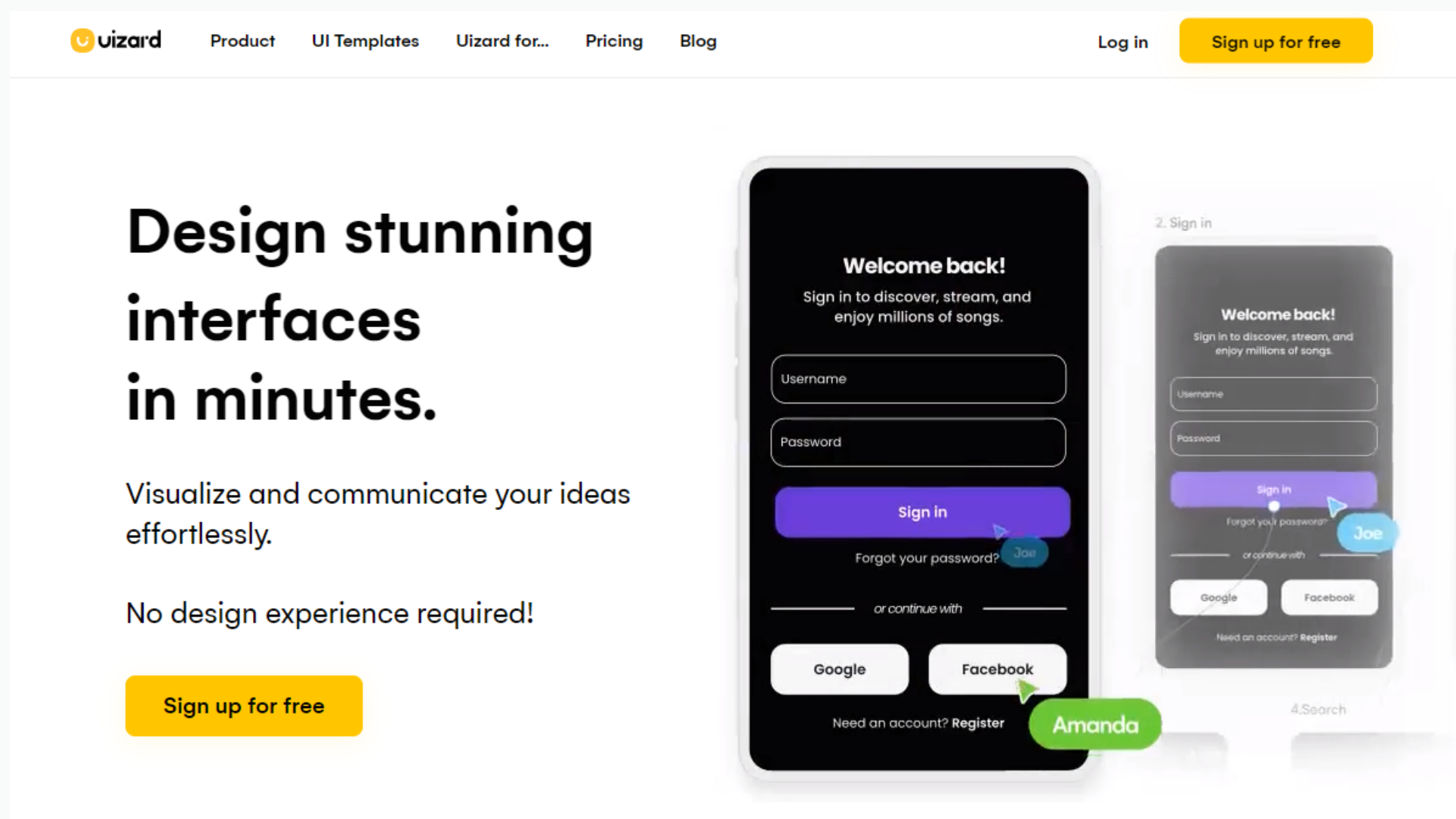
AI-powered design tool for individuals and business.

- Create logos, banners, and mockups.
- Provides a library of templates.
- Also allows teams to work together on designs.

02

Uizard

uizard.io



Best Known For:

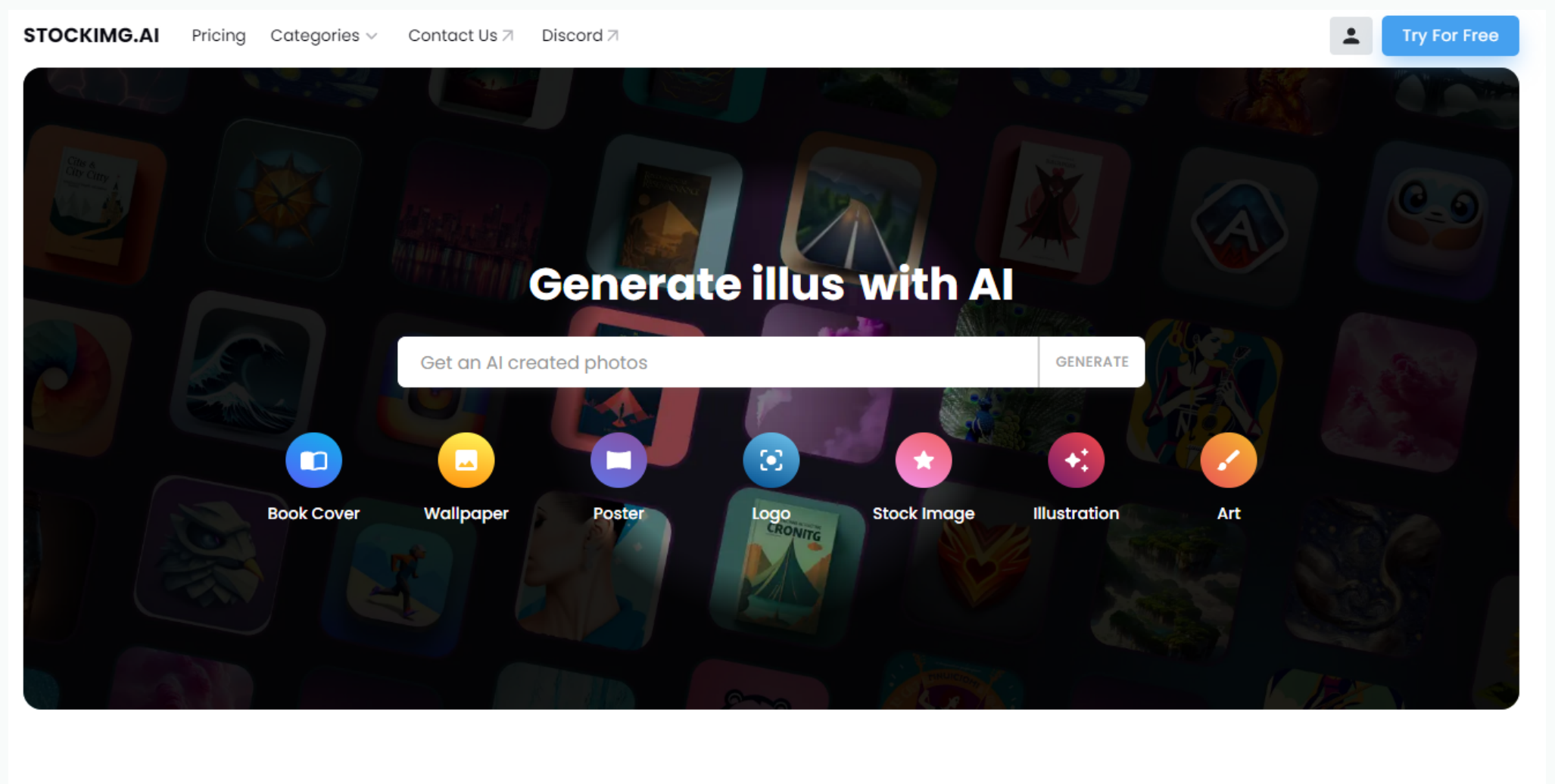
AI-powered UI design tool.

- Design mobile apps, web apps, websites.
- Drag-and-drop functionality.
- Upload screenshots & convert them into editable mockups.

03

Stockimg.ai

stockimg.ai



Best Known For:

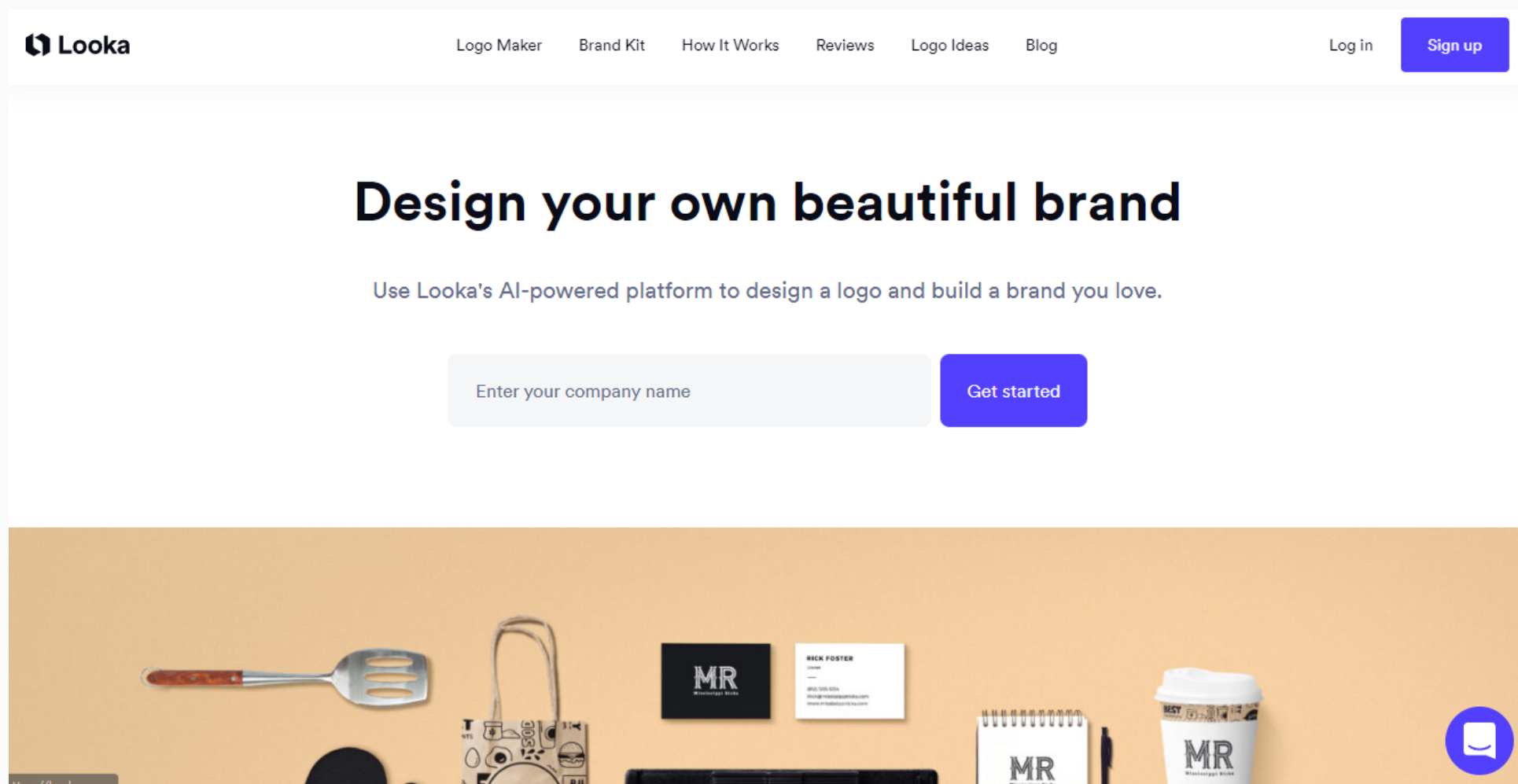
AI tool for creating stock photos & illustrations.

- User-friendly interface.
- Generate AI logos, book covers, posters and more.
- Access to the latest and most relevant images.

04

Looka

looka.com



Best Known For:

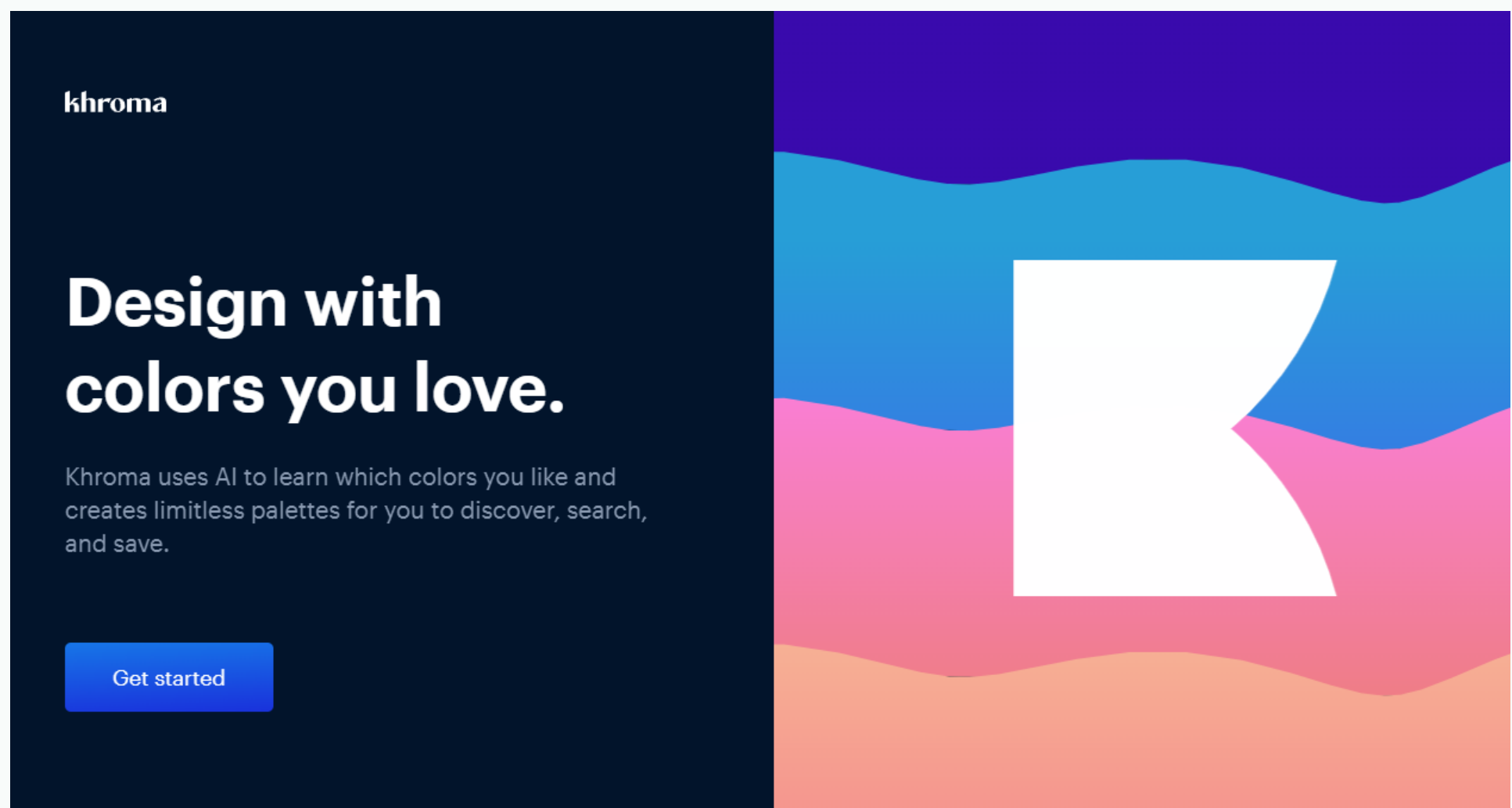
AI powered logo design & brand identity tool.

- 300+ templates.
- Design brand's business cards, social profiles, email signatures.
- Brand Kit's easy-to-use editor.

05

Khroma

www.khroma.co



Best Known For:

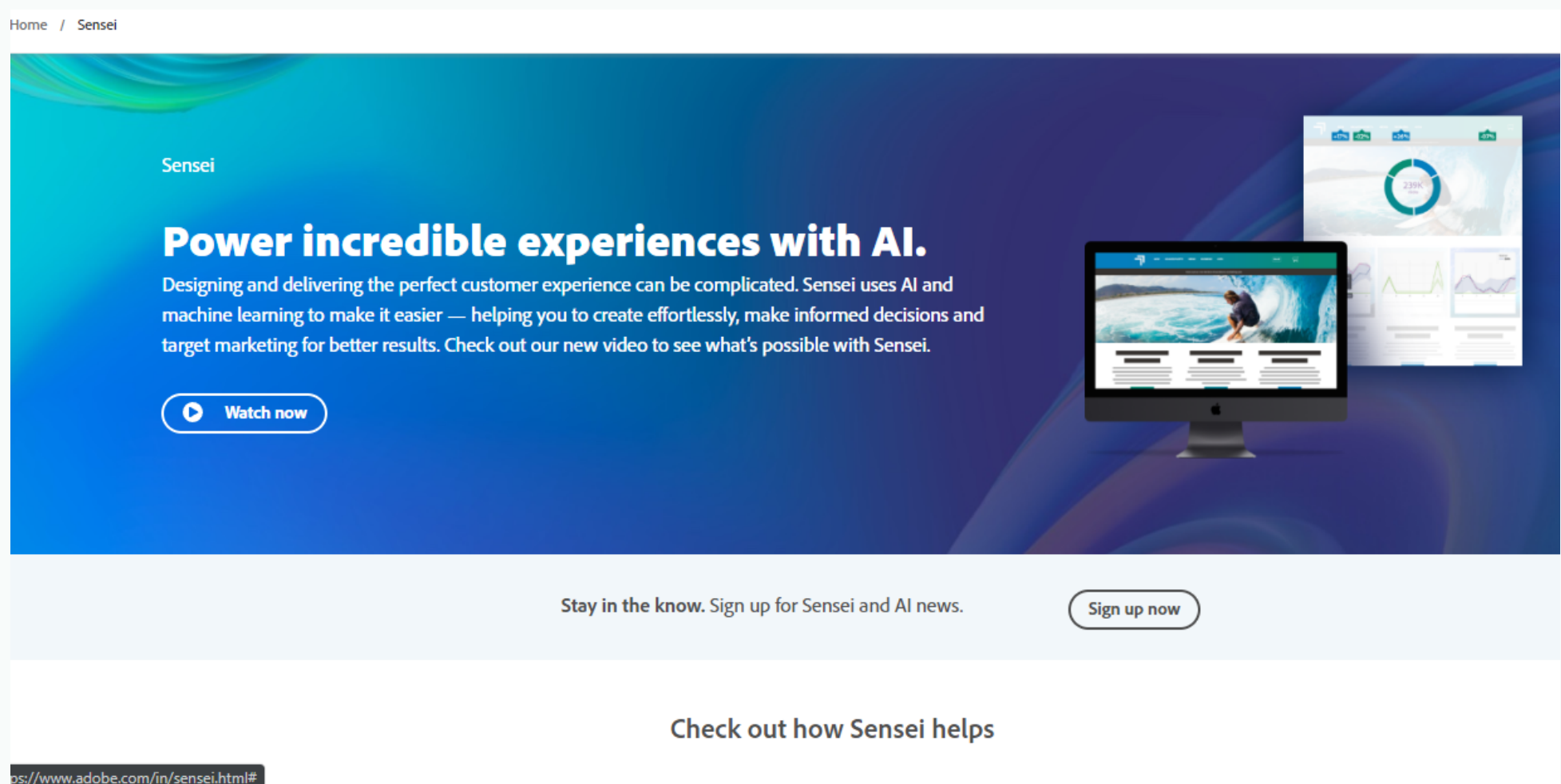
AI-based color combination generator.

- Draws from your selection of colors.
- Limitless palettes to explore.
- Plus get color names and hex codes.

06

Adobe Sensei

<https://www.adobe.com/in/sensei.html>



Best Known For:

Image and video editing.

- AI and machine learning.
- Support content creation and document management.
- Also automatically optimizes PDFs.

@thesurojitmahato

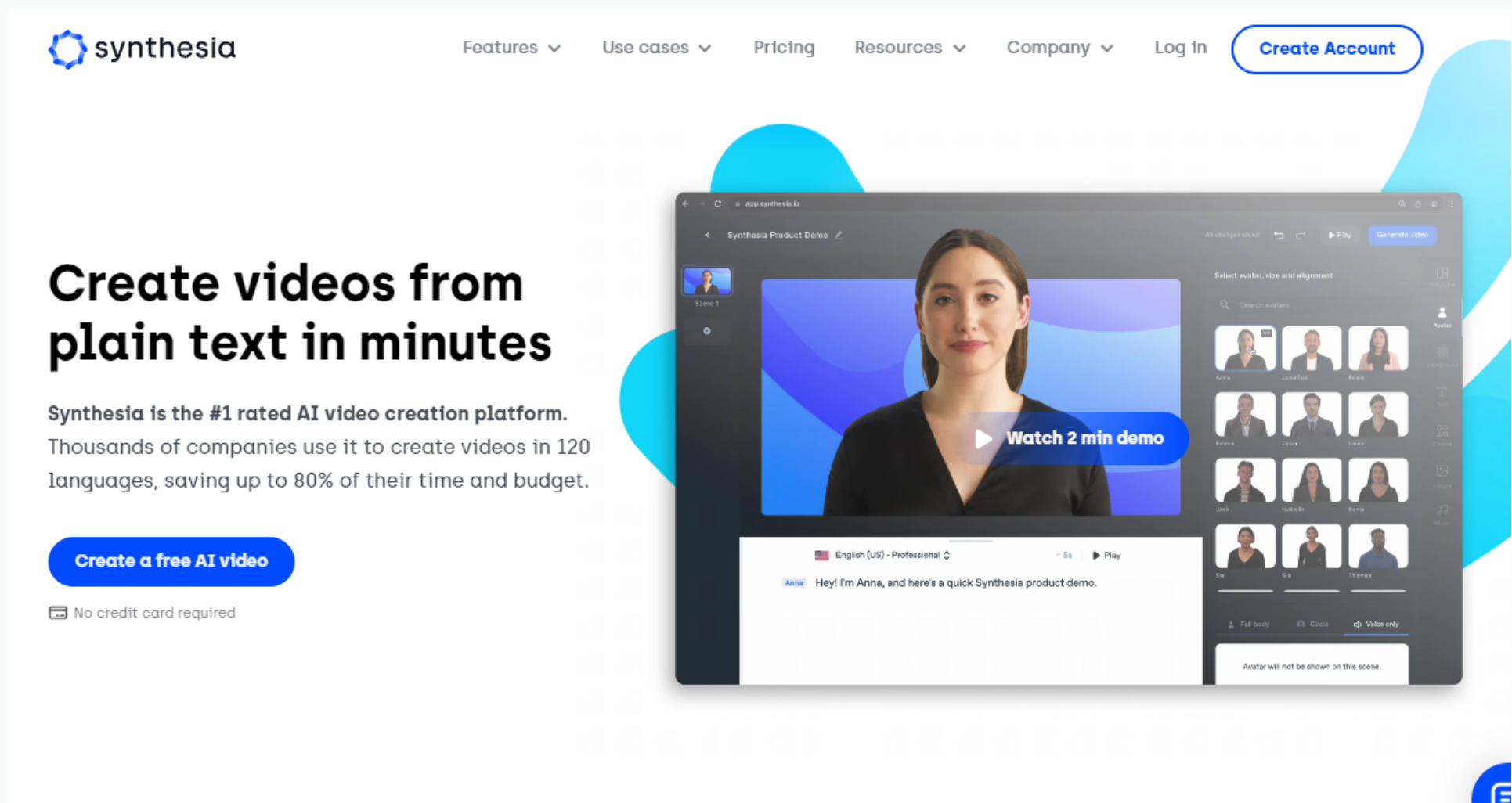
Video

Ai Tools 🙌

01

Synthesia.io

www.synthesia.io



Best Known For:

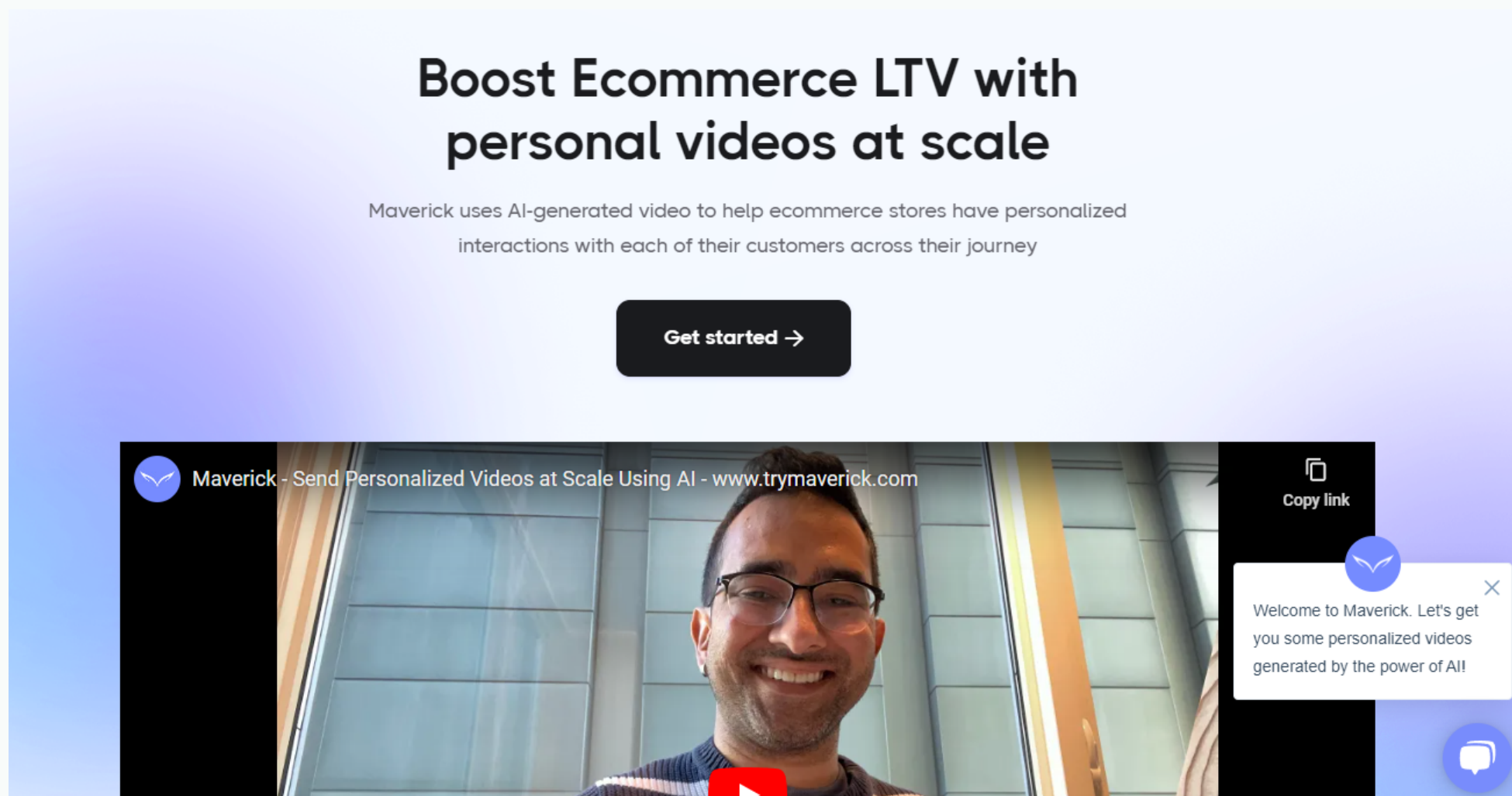
AI video creation platform.

- Can create videos in 120 languages.
- Creates talking headshot videos.
- 55+ fully customisable video templates.

02

Maverick

www.trymaverick.com



Best Known For:

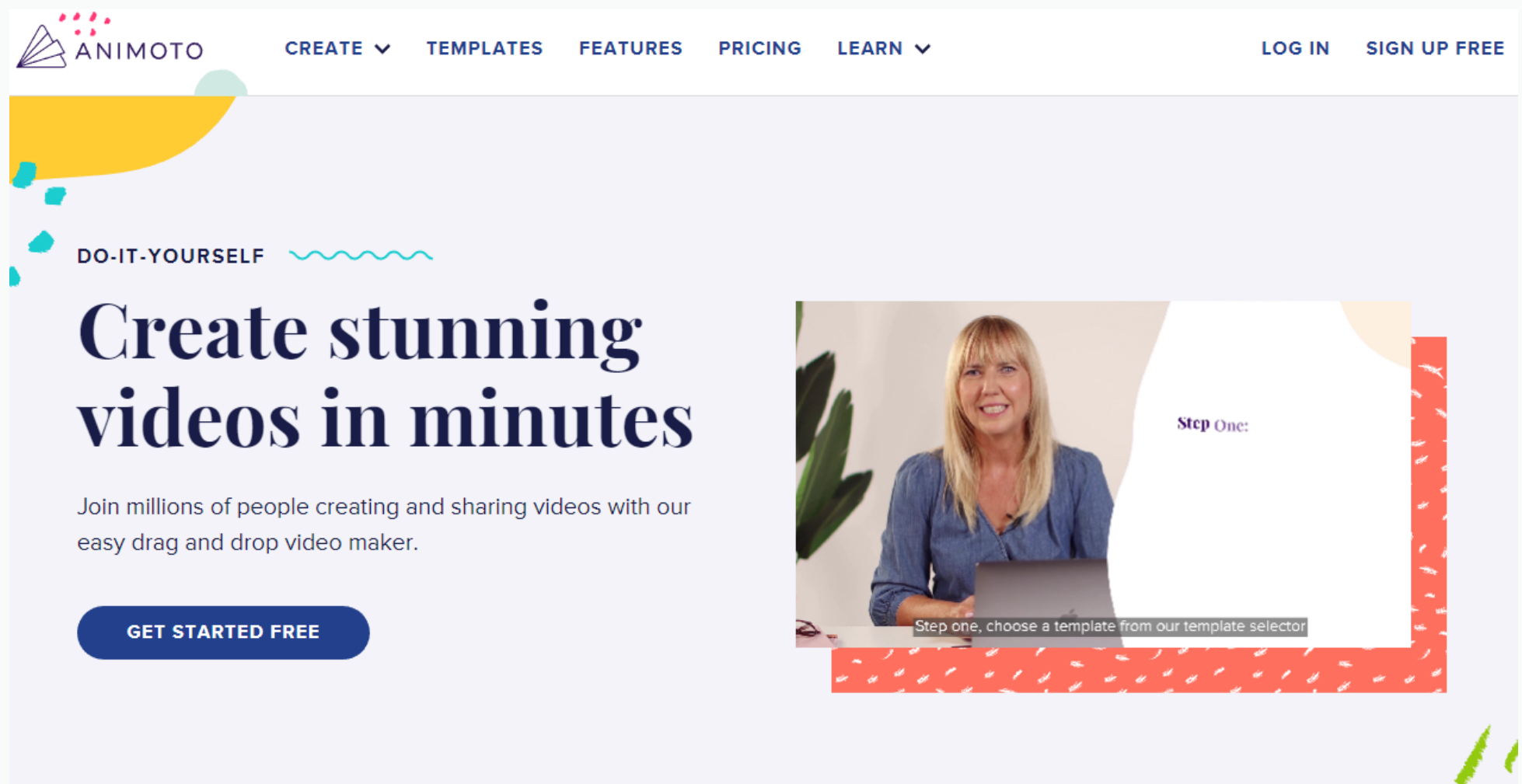
AI tool for creating personalized videos.

- Pre-built scripts and templates.
- Customize videos with text, images, and other elements.
- library of templates, visual assets, and music.

03

Animoto

animoto.com



Best Known For:

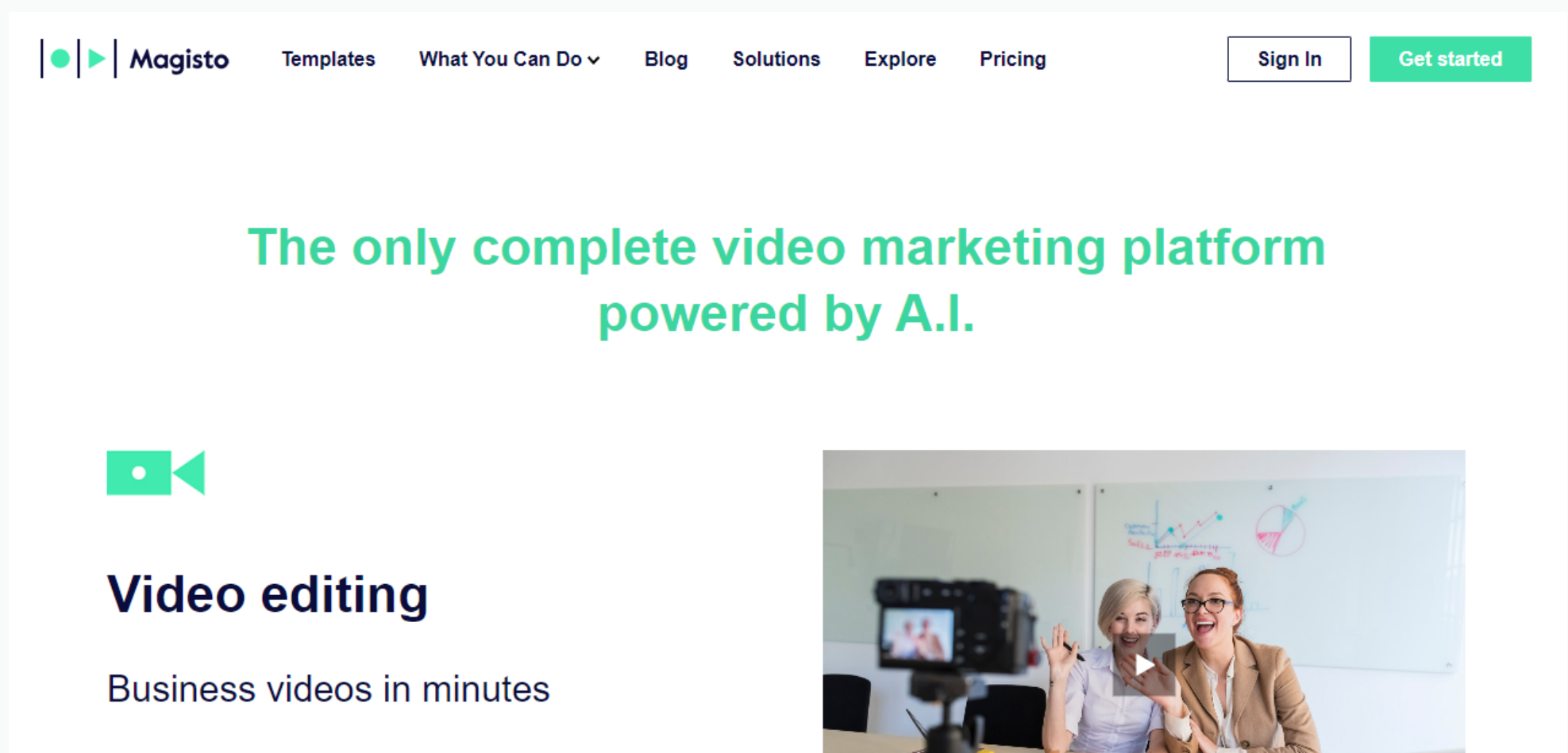
AI-powered video creation tool.

- Create professional-quality videos.
- Drag-and-drop video maker.
- Can add text and images to videos.

04

Magisto

www.magisto.com



Best Known For:

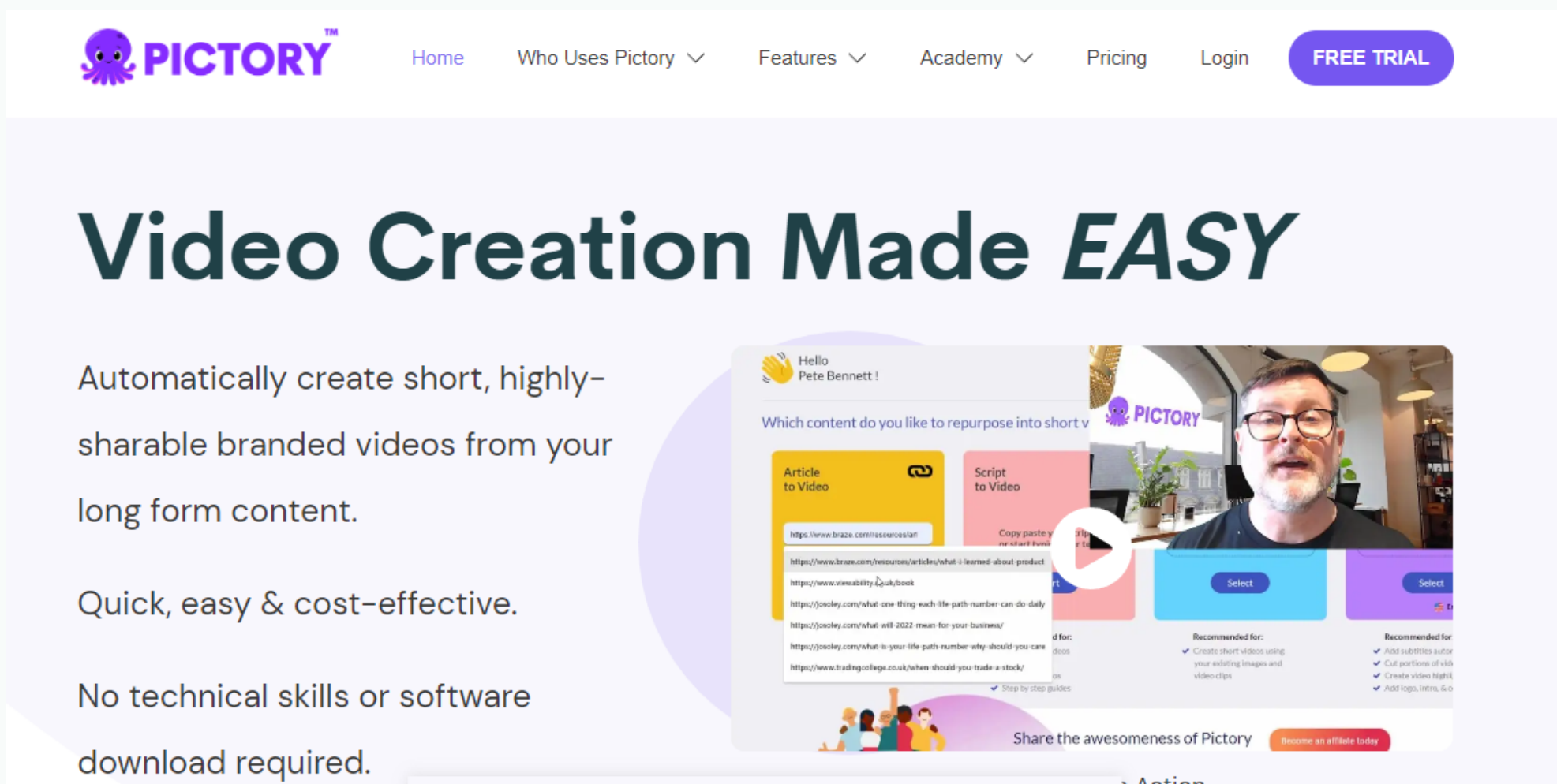
AI-powered video editor.

- Edit videos within minutes.
- creates videos from photos and clips.
- Can also add text and other elements to videos.

05

Pictory

pictory.ai



The image shows the Pictory website homepage. At the top is a navigation bar with the Pictory logo (a purple octopus) and links for Home, Who Uses Pictory, Features, Academy, Pricing, Login, and a FREE TRIAL button. The main heading is "Video Creation Made *EASY*". Below this, there are three bullet points: "Automatically create short, highly-sharable branded videos from your long form content.", "Quick, easy & cost-effective.", and "No technical skills or software download required." To the right of the text is a screenshot of the Pictory interface. The interface shows a user named Pete Bennett with a greeting. It asks "Which content do you like to repurpose into short v" and offers two options: "Article to Video" and "Script to Video". The "Article to Video" option is selected, and a list of URLs is shown. A video player is visible on the right side of the interface, showing a man speaking. At the bottom of the interface, there is a "Share the awesomeness of Pictory" button and a "Become an affiliate today" button.

Best Known For:

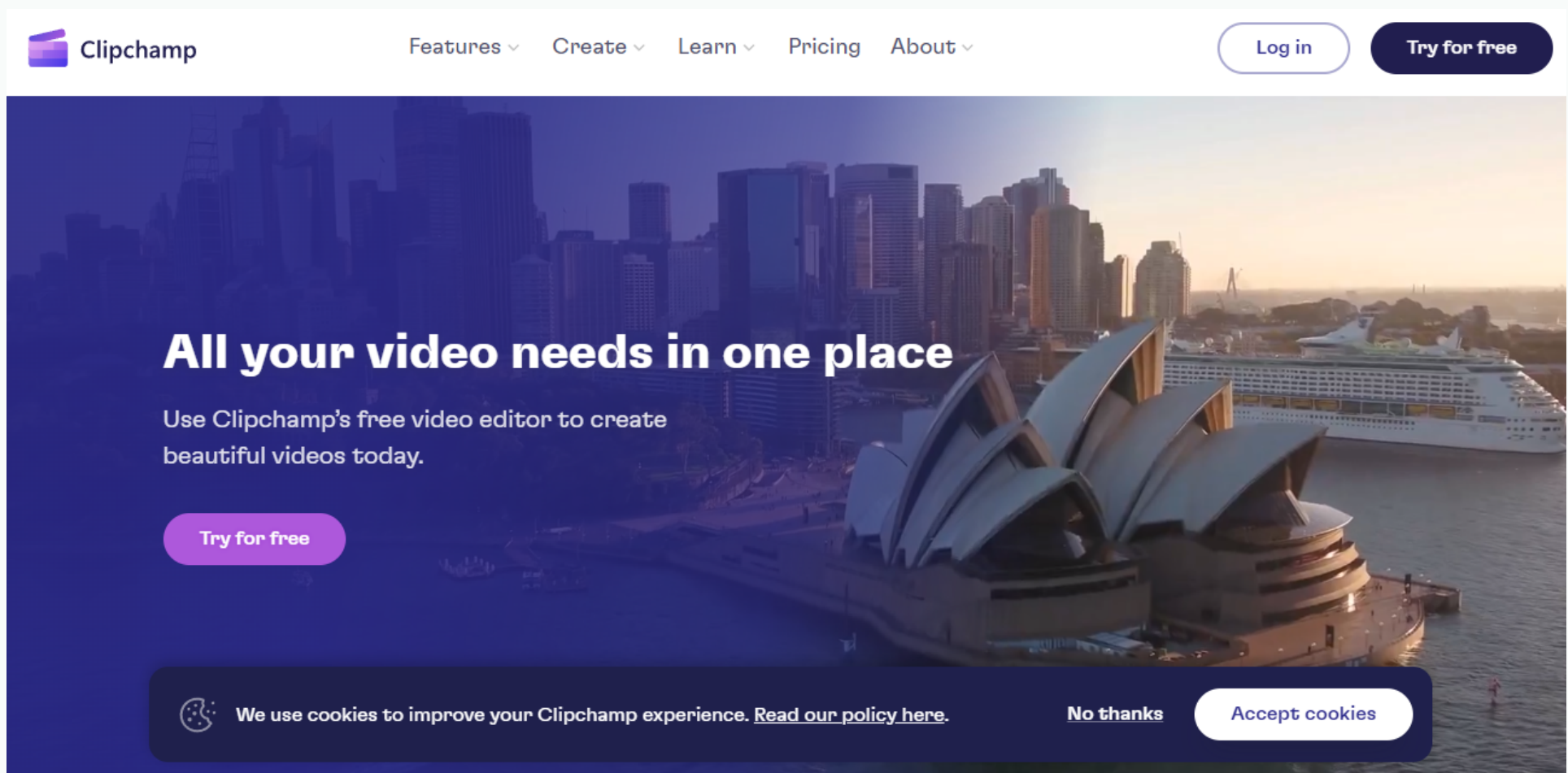
Online AI Video Editor.

- Create video highlights.
- create mobile videos for Facebook and Instagram.
- creates captions and summarizes videos.

06

Clipchamp

ads.google.com



Best Known For:

AI-powered video creation.

- Free video editor & video maker.
- Customizable video templates.
- Easy-to-use video editing tools.

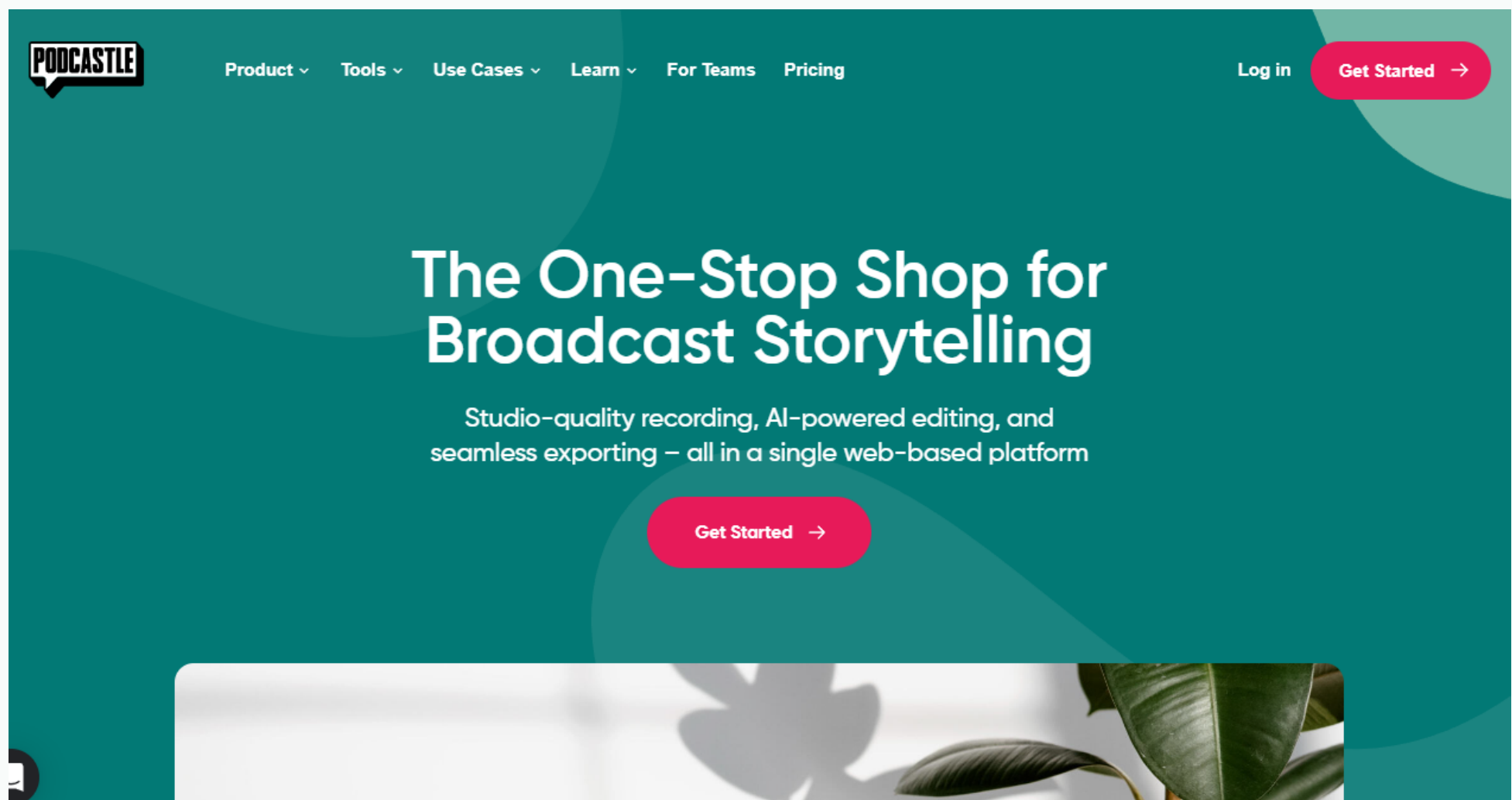
@thesurojitmahato

Podcast Ai Tools 👉

01

PodCastle:

podcastle.ai



Best Known For:

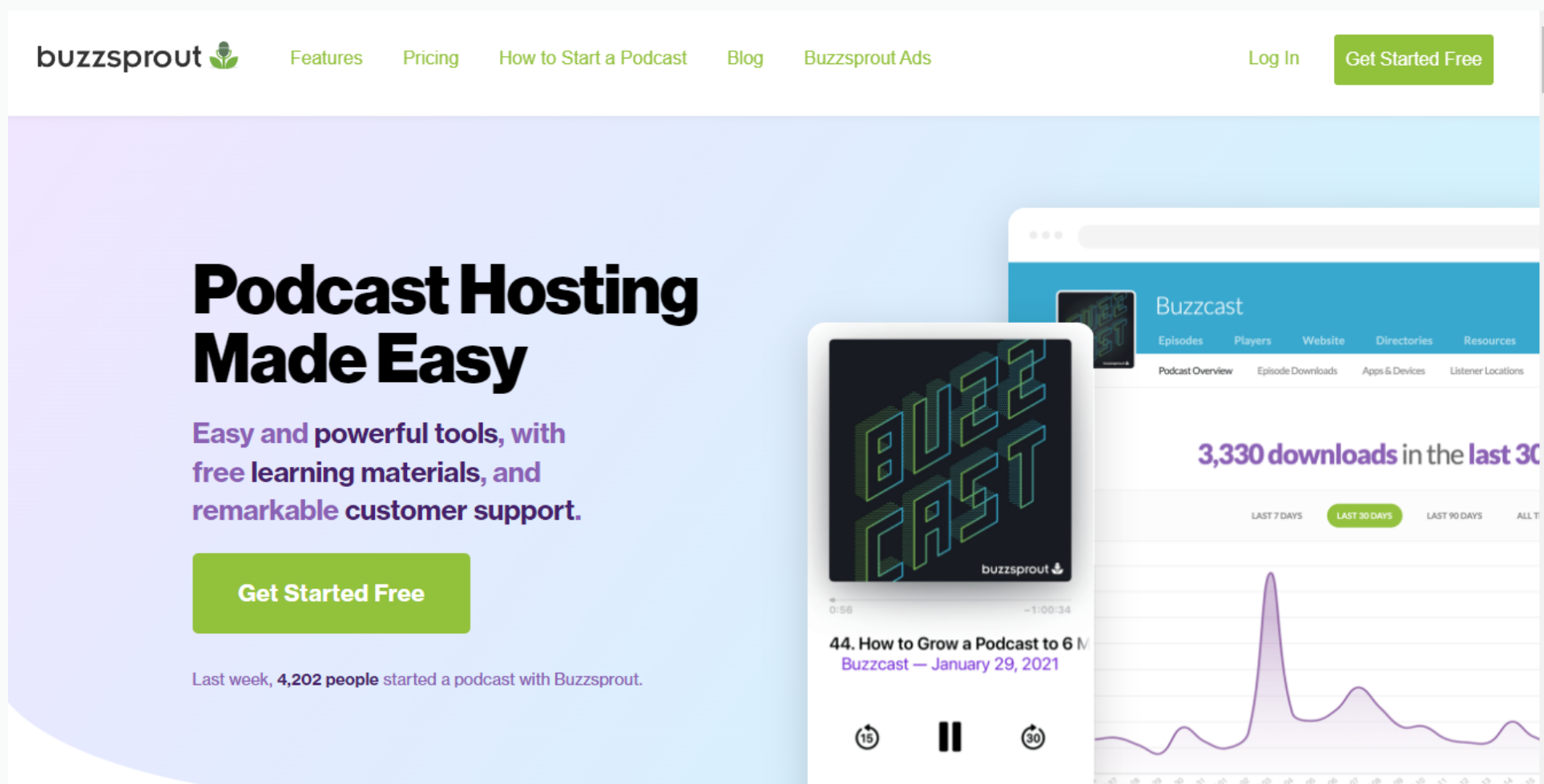
Best Ai tool to convert news into podcast

- Helps to grow podcasts audience
- Creates High-quality and professional-sounding voice recording
- Background voice remover

02

Buzzsprout:

www.buzzsprout.com



Best Known For:

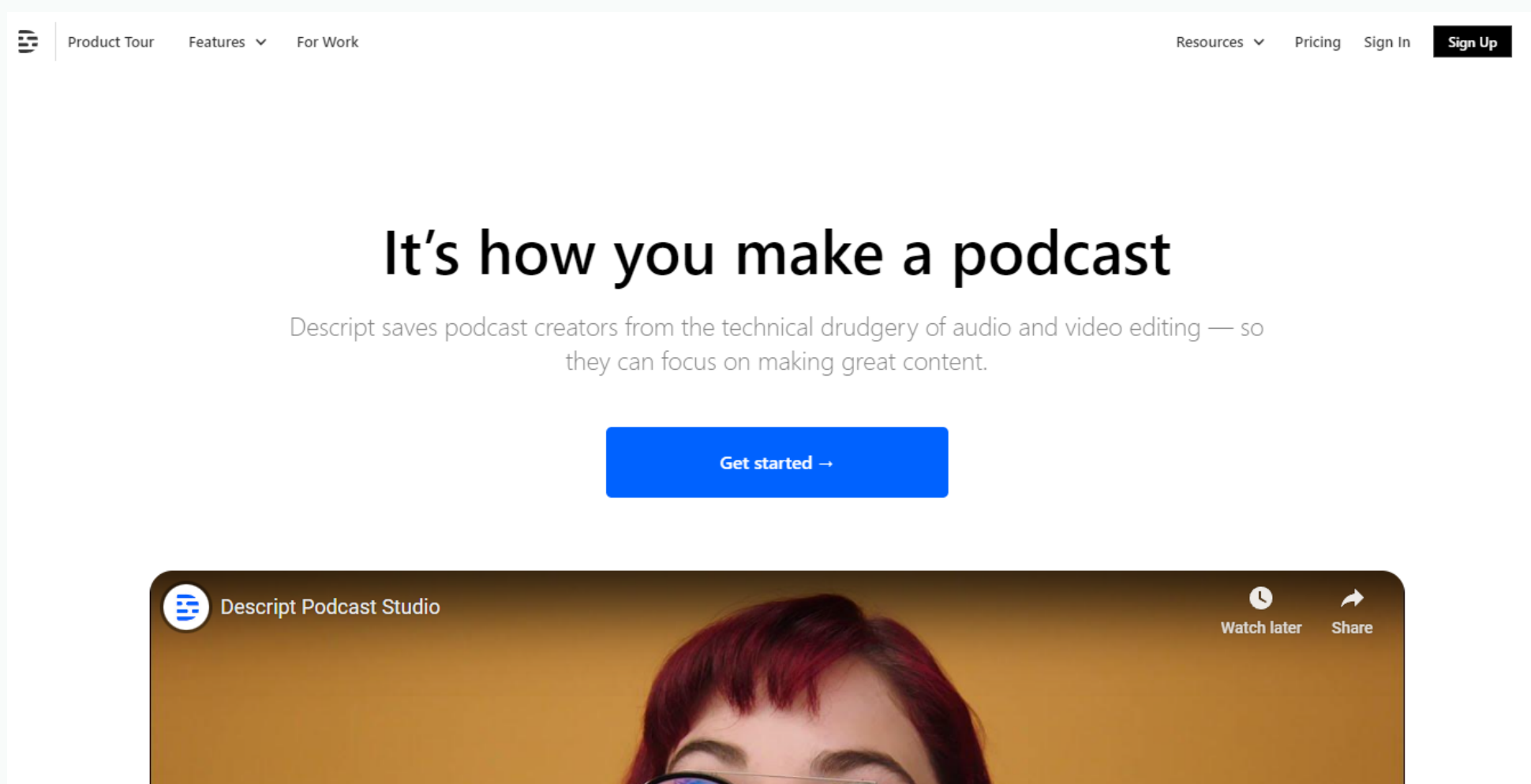
Cloud -based podcast hosting

- Cloud based podcast hosting solution.
- Create and market your podcast.
- Podcast hosting, analytics, and monetization.

03

Descript:

www.descript.com/podcasting



Best Known For:

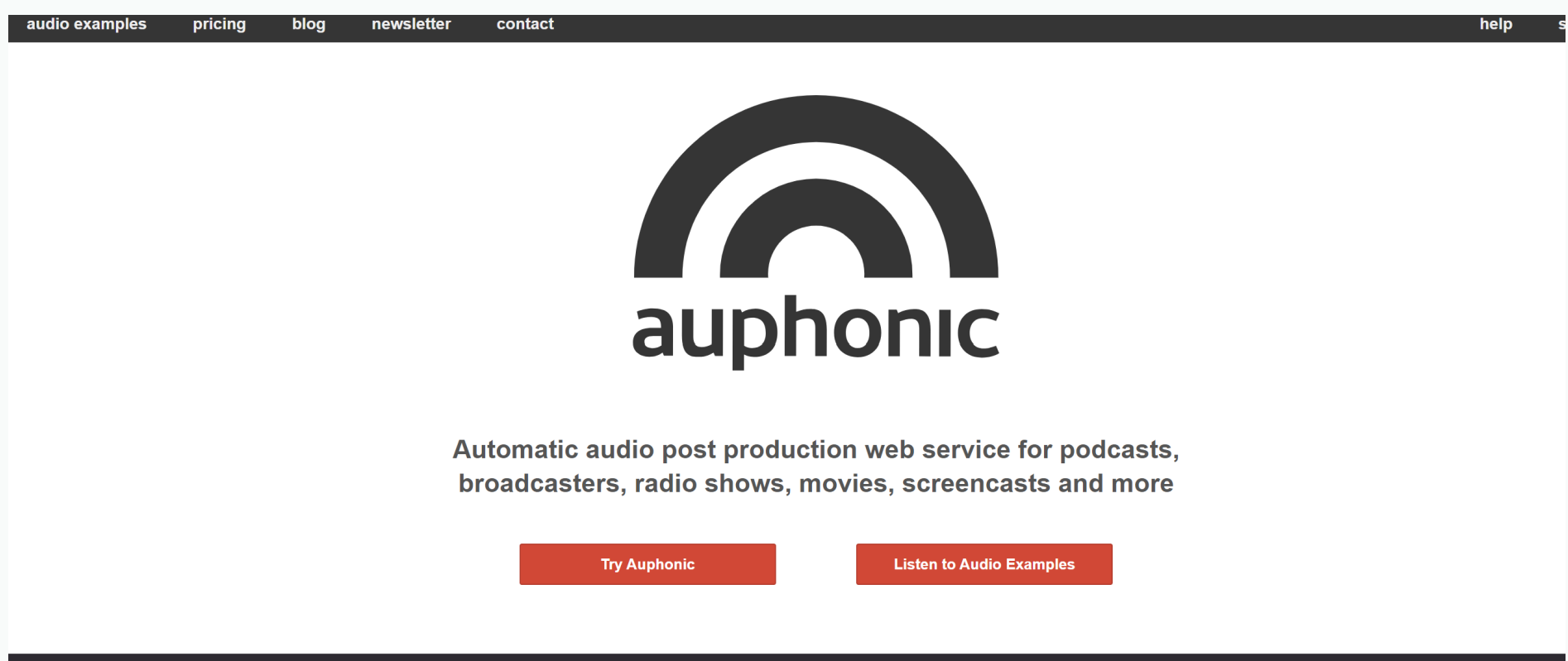
Powerful all in one multimedia editor

- Multitrack audio editing.
- Identifies filler words, cleans them up to make conversation easier.
- Best screen recorder.

04

AUPHONIC

auphonic.com/



Best Known For:

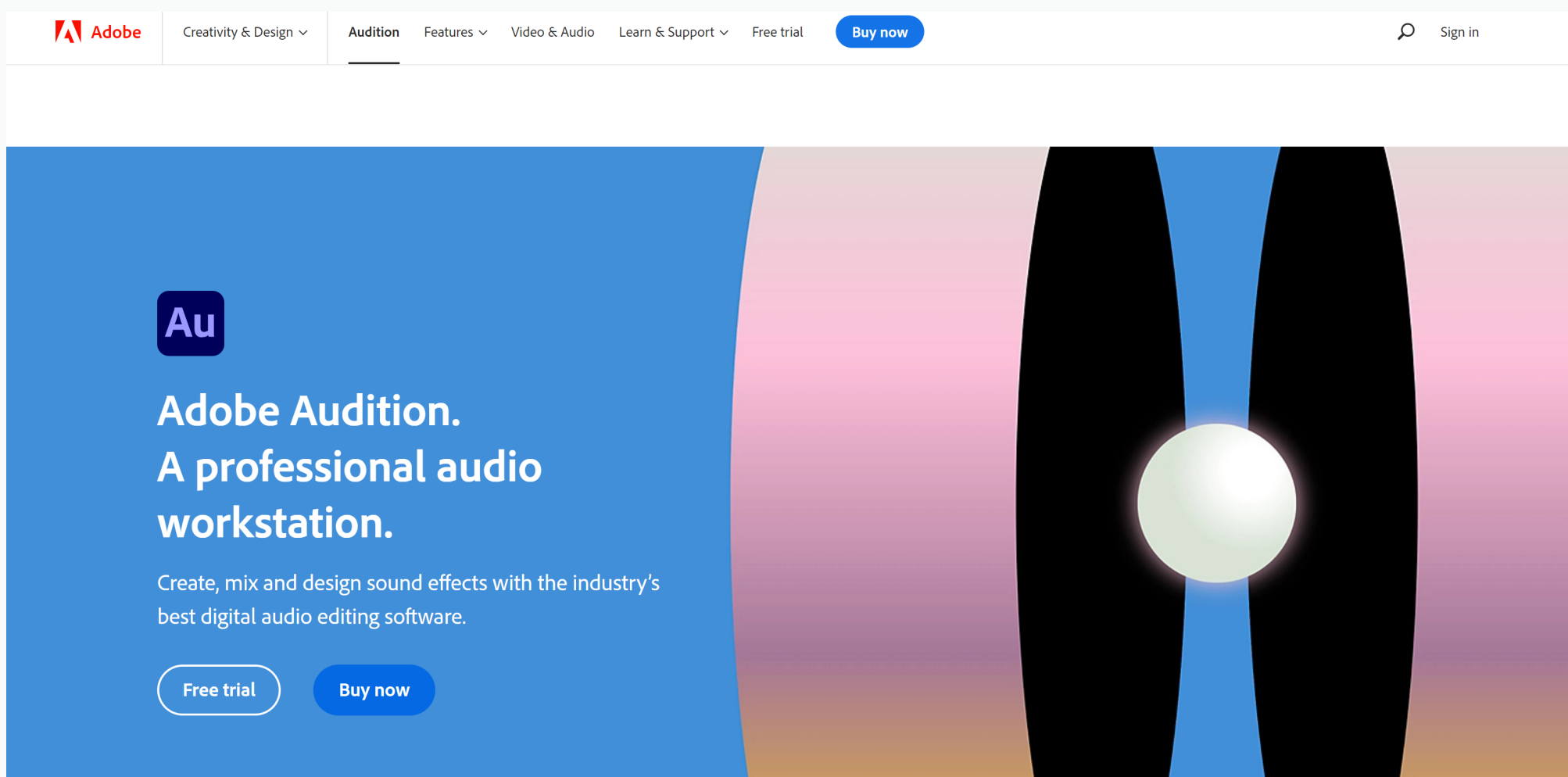
Best non-destructive audio editor and recorder.

- Speech Recognition and transcript editor
- Automatic flawless video editor
- Leveler ensures that the loudness balances out.

05

ADOBE AUDITION

www.adobe.com



Best Known For:

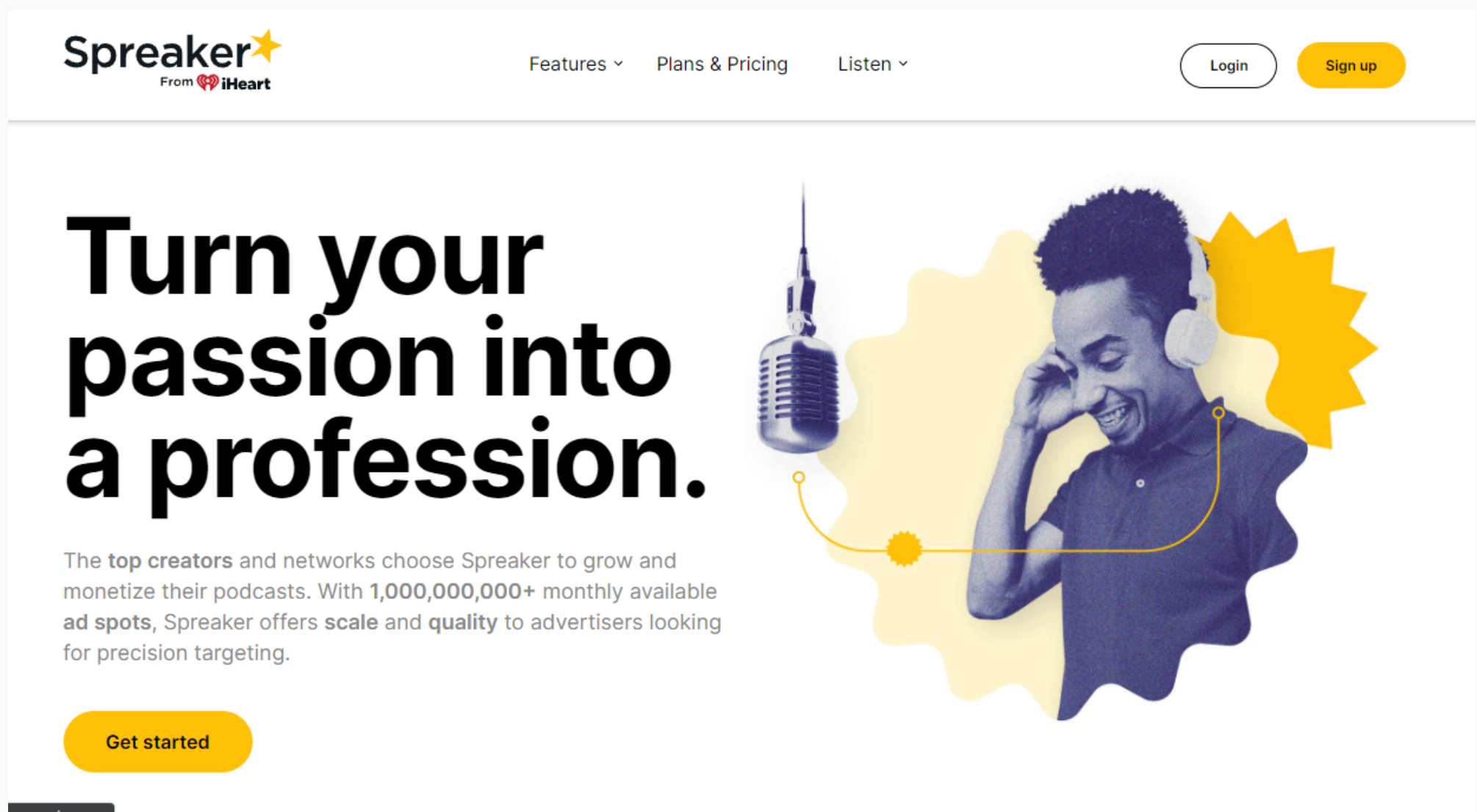
digital audio workstation.

- Best audio editing.
- Most versatile and powerful tool for improving audio.
- Platform to record.

06

Spreaker

www.spreaker.com



The image shows the top portion of the Spreaker website. At the top is a navigation bar with the Spreaker logo (a star) and the text 'From iHeart'. To the right of the logo are links for 'Features', 'Plans & Pricing', and 'Listen'. Further right are 'Login' and 'Sign up' buttons. Below the navigation bar is a large hero section. On the left, the headline reads 'Turn your passion into a profession.' in large, bold, black font. Below this, a paragraph states: 'The top creators and networks choose Spreaker to grow and monetize their podcasts. With 1,000,000,000+ monthly available ad spots, Spreaker offers scale and quality to advertisers looking for precision targeting.' At the bottom left of the hero section is a yellow 'Get started' button. On the right side of the hero section is a graphic featuring a smiling man wearing headphones, with a vintage microphone floating above him. The background of the graphic is a yellow, cloud-like shape.

Spreaker★
From iHeart

Features ▾ Plans & Pricing Listen ▾

Login Sign up

Turn your passion into a profession.

The **top creators** and networks choose Spreaker to grow and monetize their podcasts. With **1,000,000,000+** monthly available **ad spots**, Spreaker offers **scale** and **quality** to advertisers looking for precision targeting.

Get started

Best Known For:

Full stack solution for audio publis

- Spreaker is a '360 podcasting tool'.
- Best for mid-range podcasters with a bigger budget to spend.
- Covers all the bases.

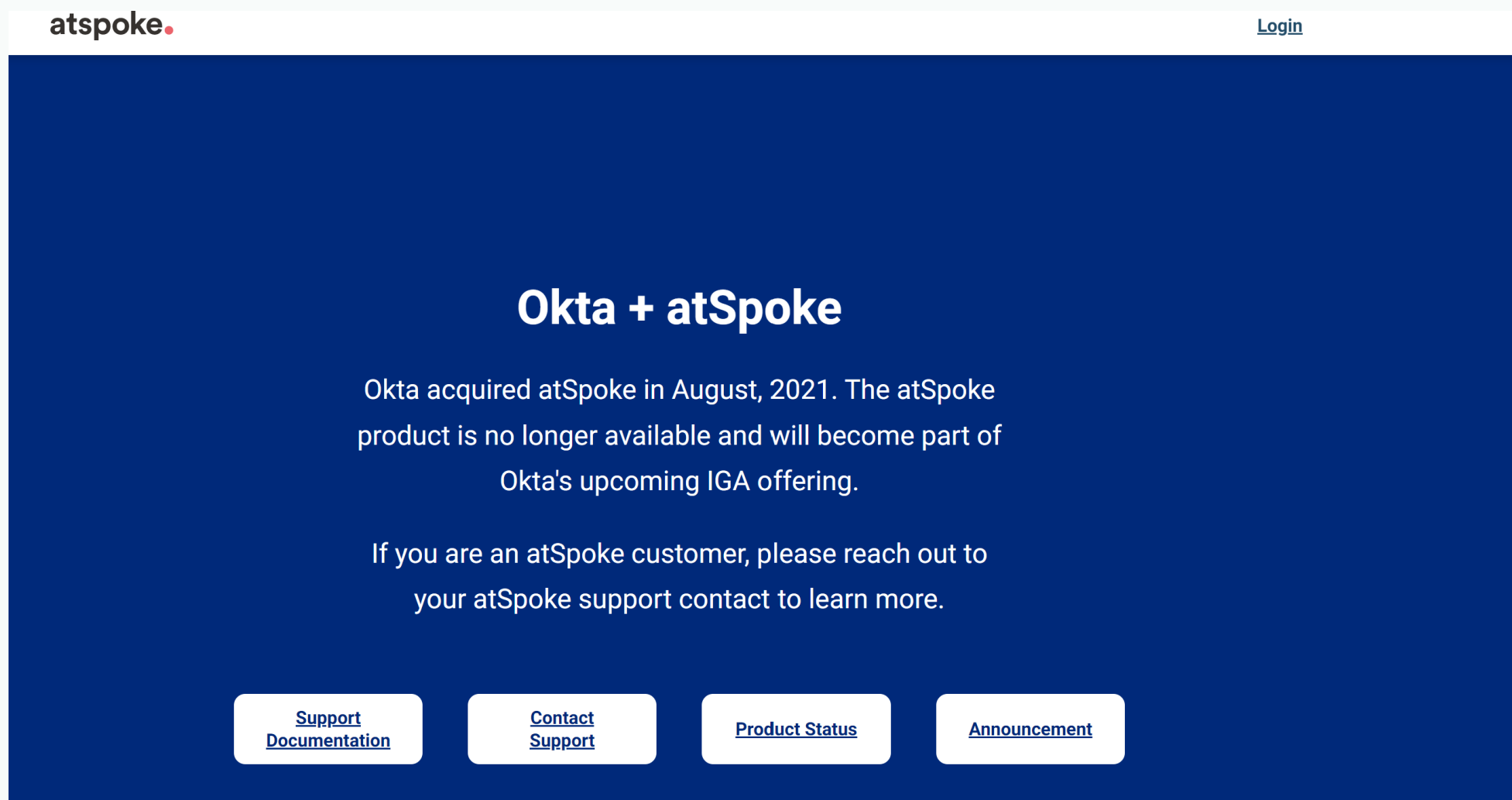
@thesurojitmahato

Chatbot Ai Tools 🙌

01

ATSPOKE

www.atspoke.com/



Best Known For:

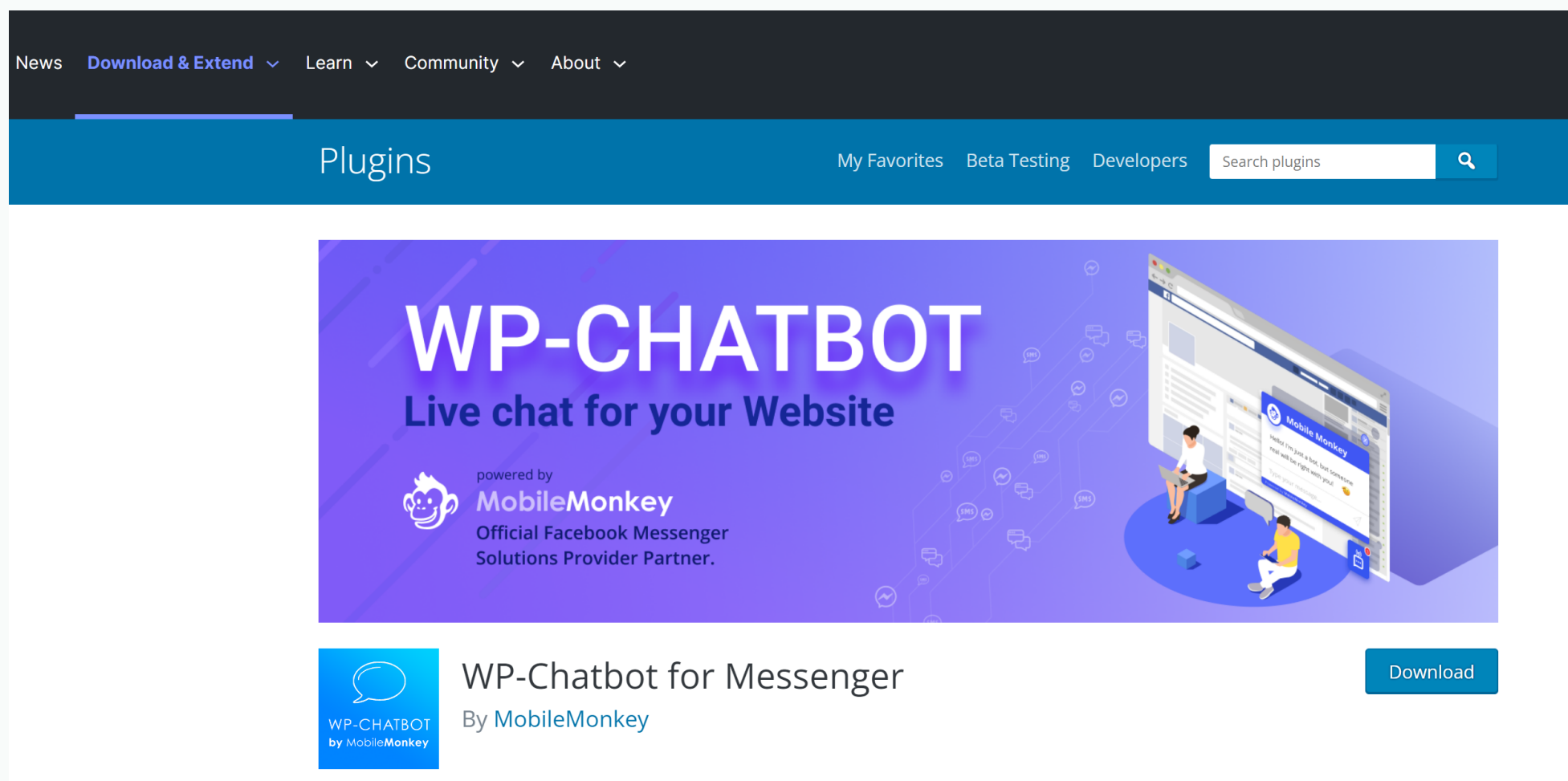
Trustworthy data from Google.

- Provides omnichannel service (email, chat, sms service)
- Helps in reporting and also in analytics.
- Workflow configuration

02

WP-CHATBOT

wp-chatbot/



The screenshot shows the WordPress Plugins directory page for 'WP-Chatbot'. The top navigation bar includes links for News, Download & Extend, Learn, Community, and About. Below this is a blue header with the word 'Plugins' and links for My Favorites, Beta Testing, and Developers, along with a search bar. The main content area features a large purple banner for 'WP-CHATBOT Live chat for your Website', powered by MobileMonkey, which is an Official Facebook Messenger Solutions Provider Partner. Below the banner, there is a blue icon for the plugin, the text 'WP-Chatbot for Messenger By MobileMonkey', and a 'Download' button.

Best Known For:

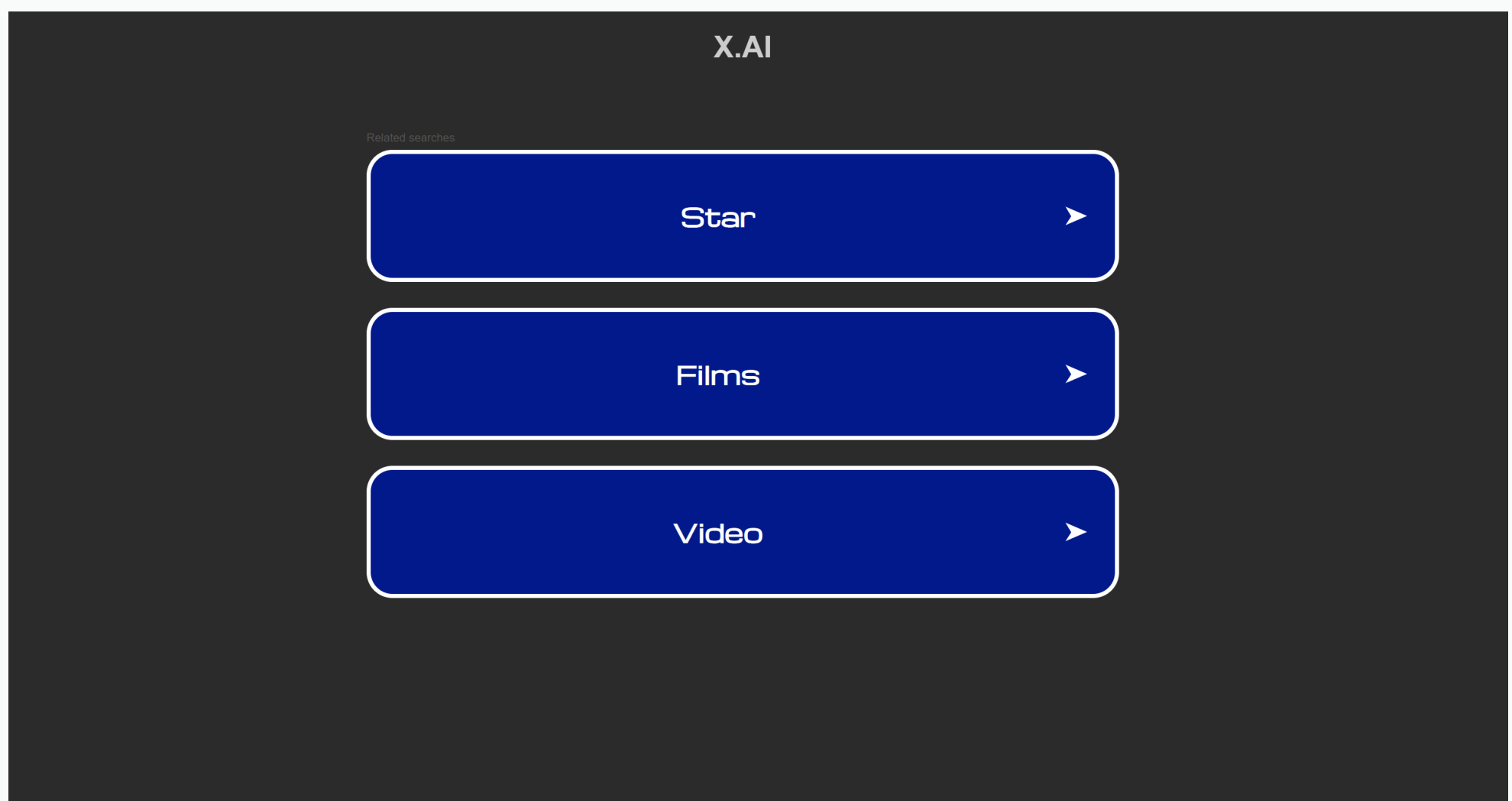
Plugin for WordPress.

- One -click install WordPress.
- Integration with your Facebook business page.
- Custom greeting.

03

X.AI

<https://x.ai/>



Best Known For:

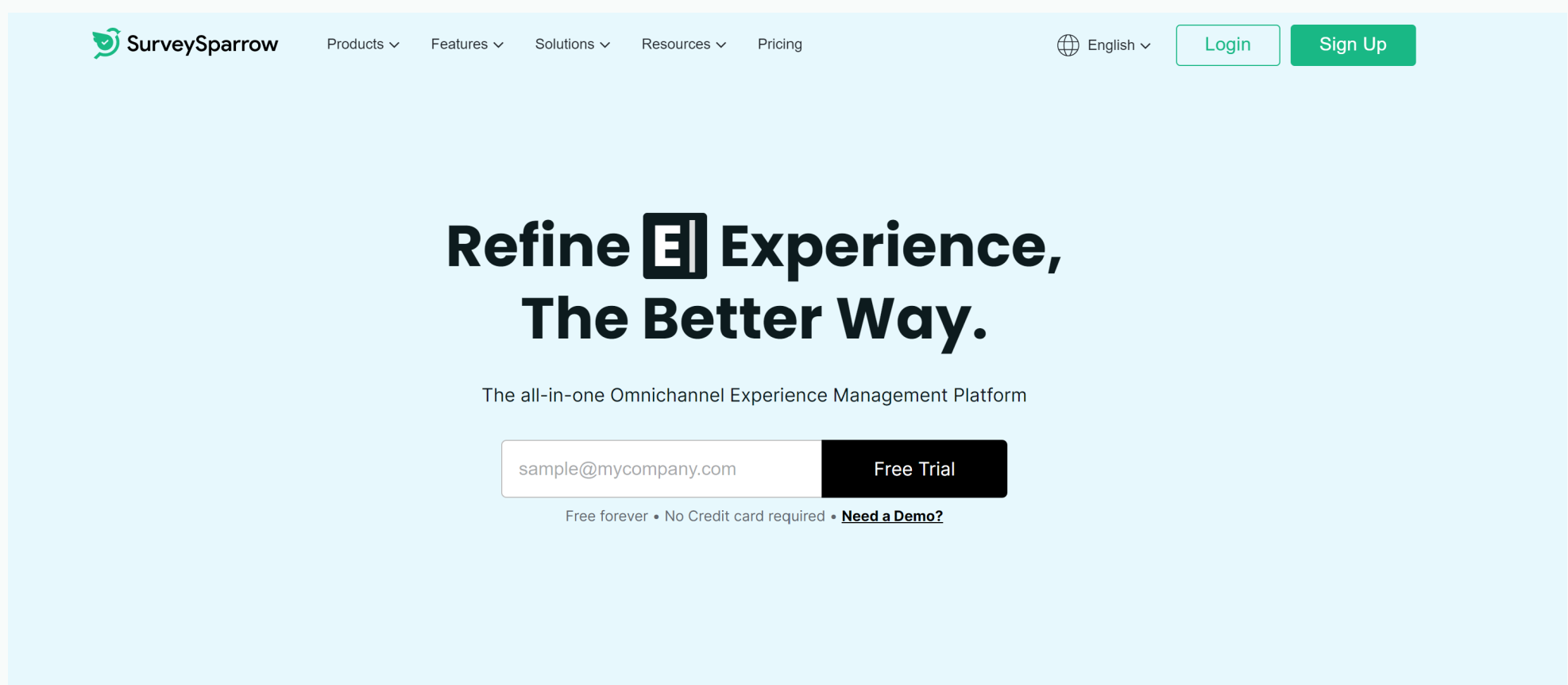
Independent meeting Scheduler

- Meeting scheduler and Meetingtracker
- Auto-responder
- Google Calendar integration

04

SURVEY SPARROW

surveysparrow.com/



Best Known For:

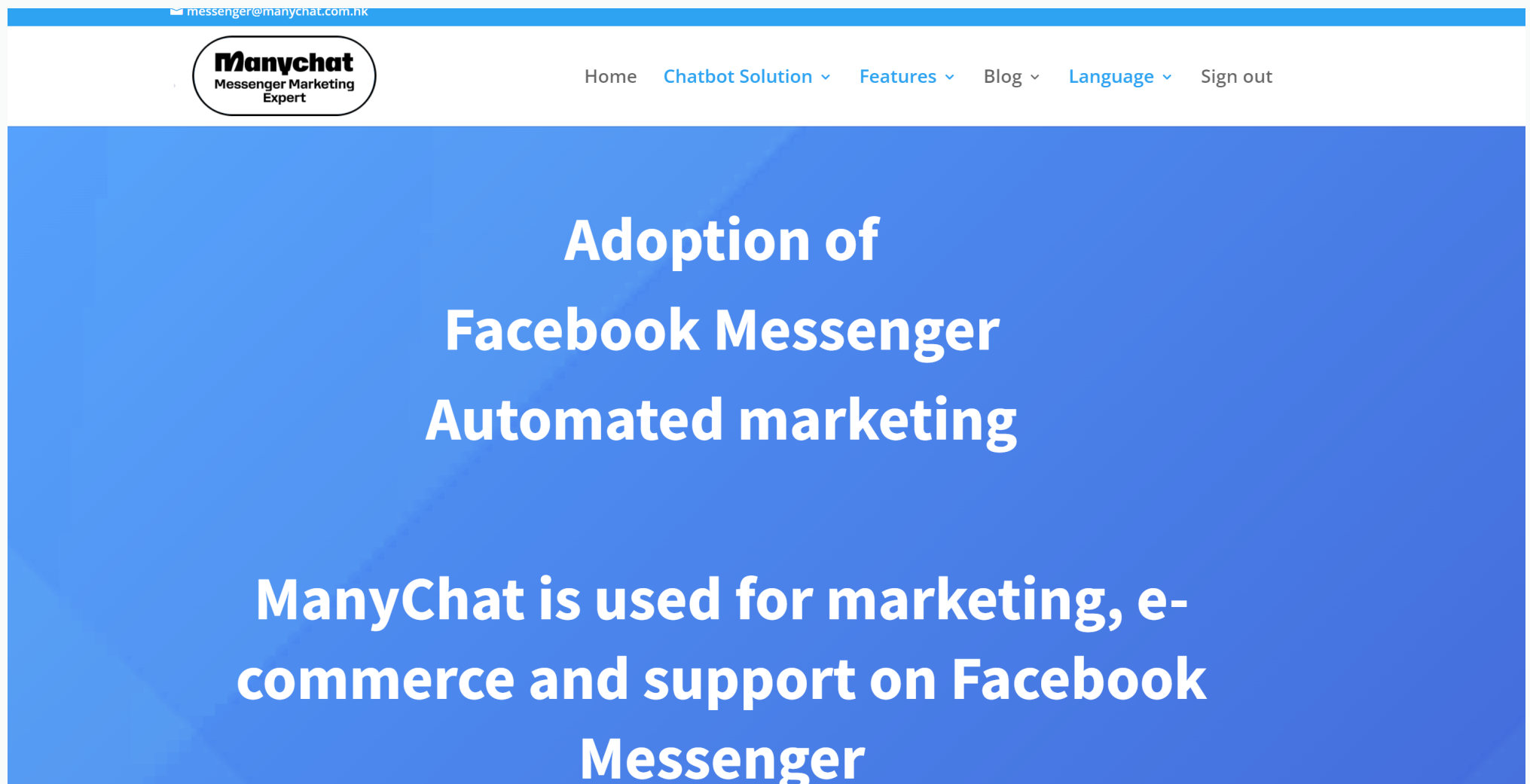
Cloud-based feedback survey tool

- Customized conversational surveys
- Subaccounts and multiple users
- Multi-language surveys

05

MANY CHAT

manychat.com



Best Known For:

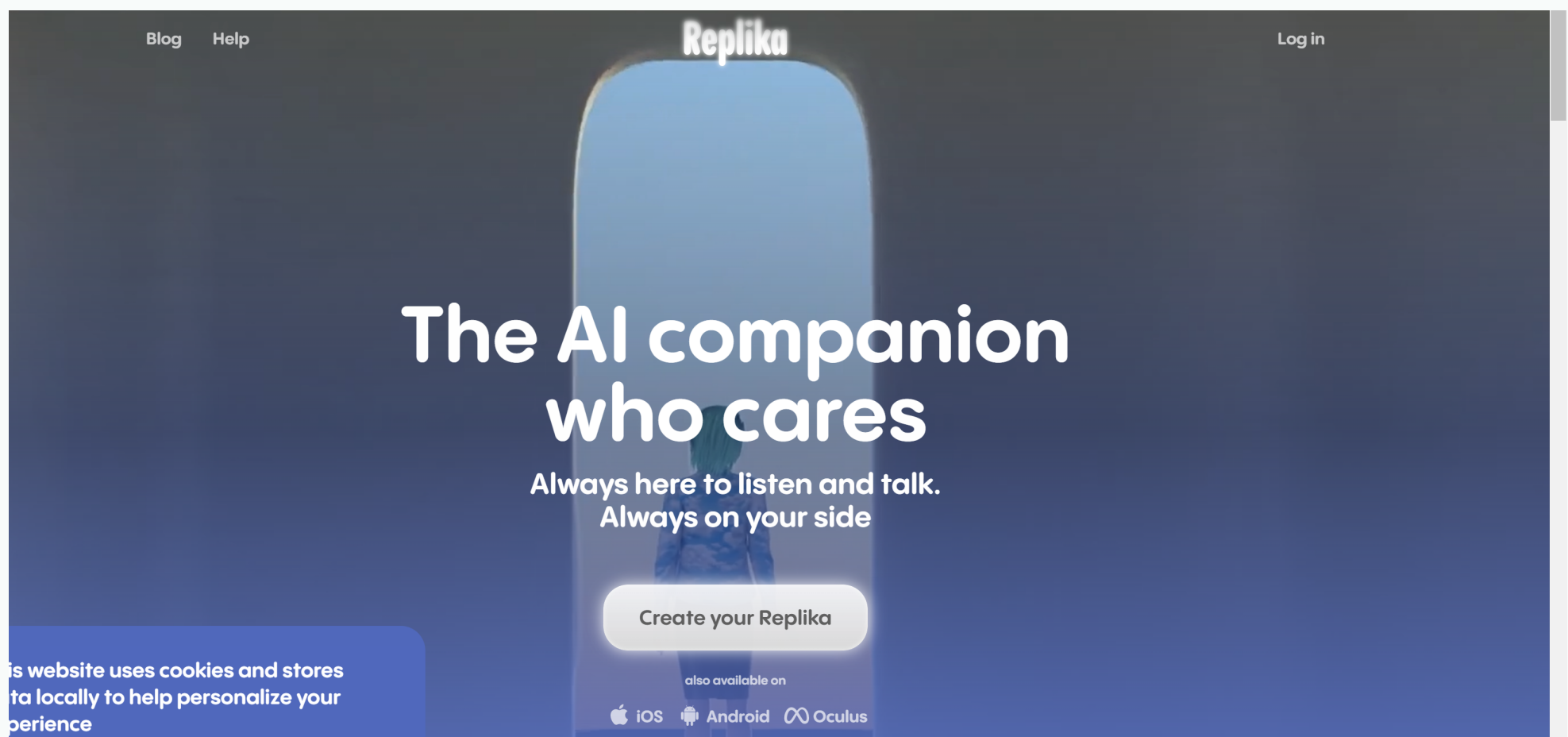
Facebook Messenger Chatbox

- Drag-and-drop interface to build bot.
- Integrations with Shopify, Google Sheets, MailChimp, HubSpot, Convert Kit, and Zapier.
- No coding required.

06

REPLIKA

replika.com



Best Known For:

Personal chatbot Companion

- Messaging and voice recognition.
- iOS and Android Ai apps.
- Customizable avatar.

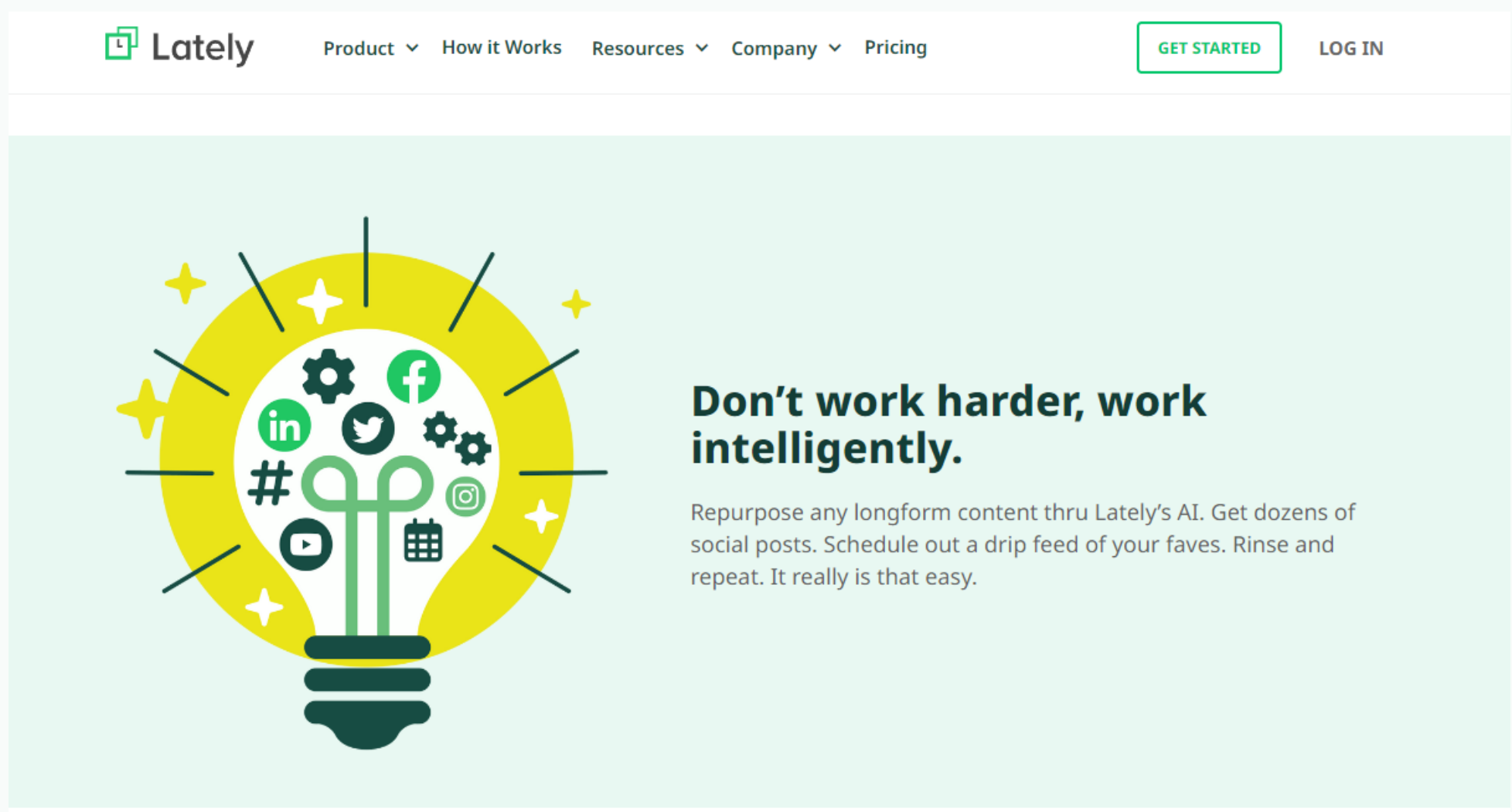
@thesurojitmahato

Social Media Ai Tools 🙌

01

Lately

www.lately.ai



Best Known For:

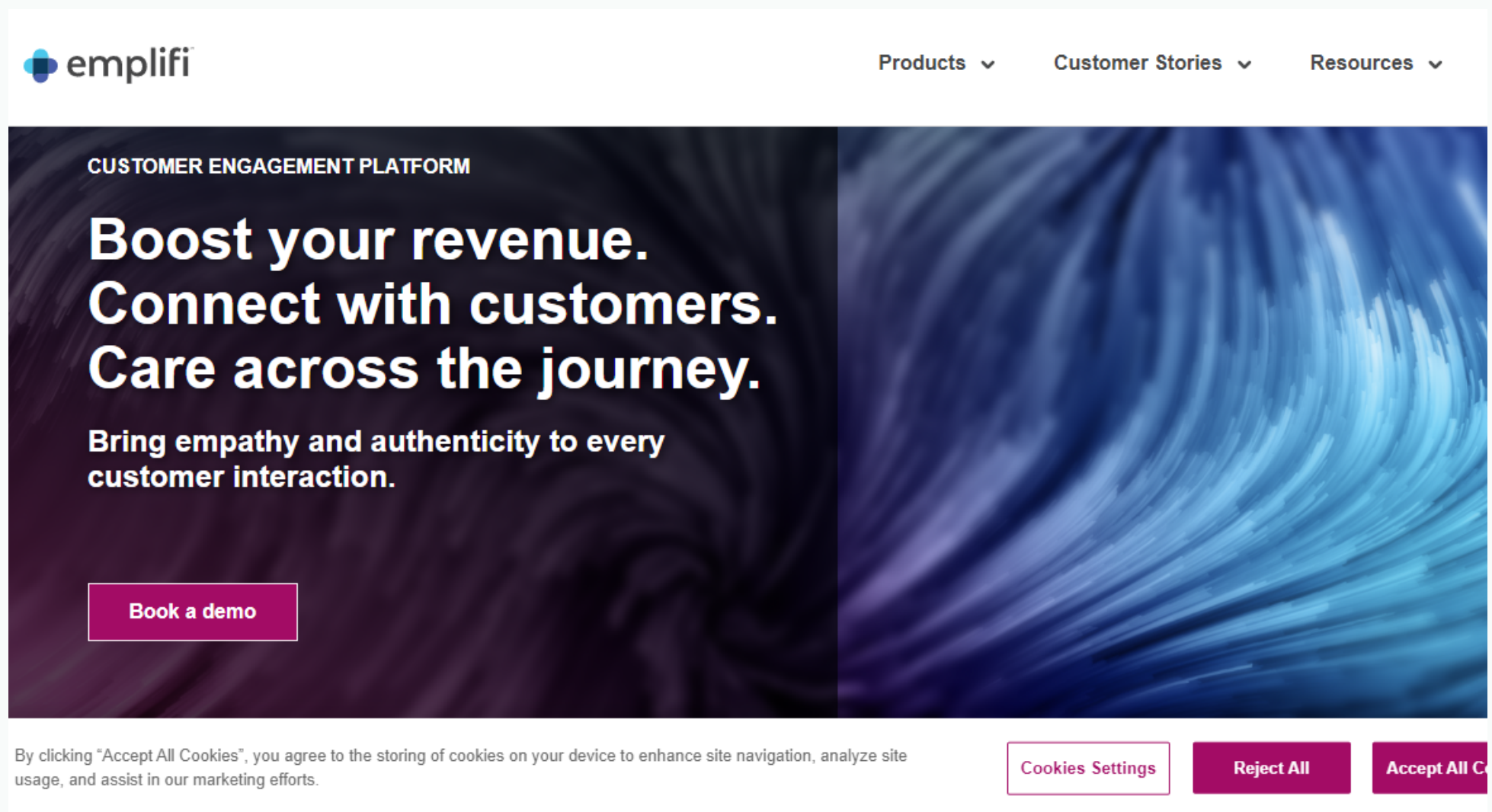
Dashboard of AI social media tools

- Creates organic social media content.
- Schedule social media posts
- Analyze metrics across channels

02

Emplifi.io

emplifi.io



Best Known For:

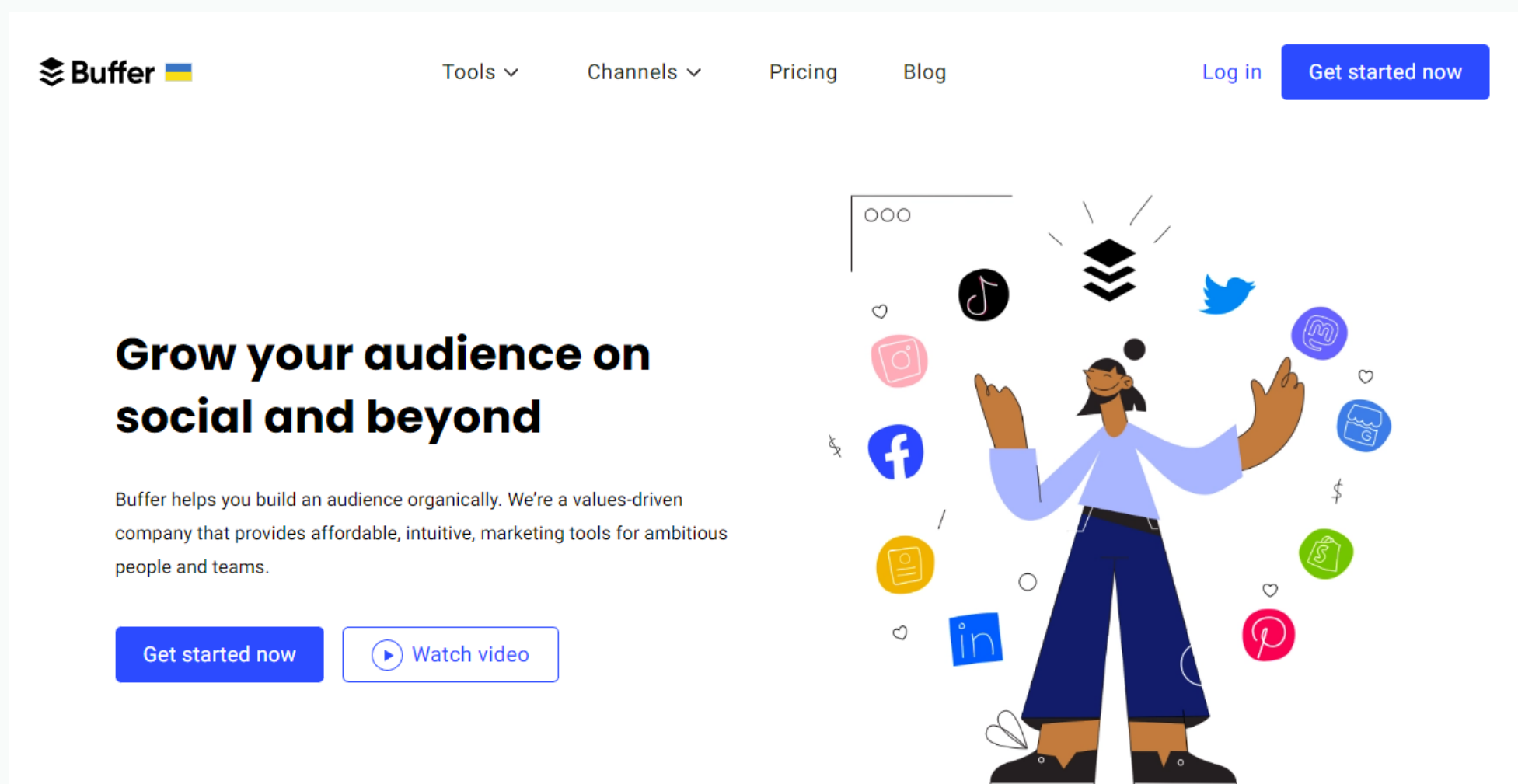
Analysis social media trends; channel growth, engagement.

- Influencer dashboard tool
- Advanced audience insights
- Multi-channel management

03

Buffer

buffer.com



Best Known For:

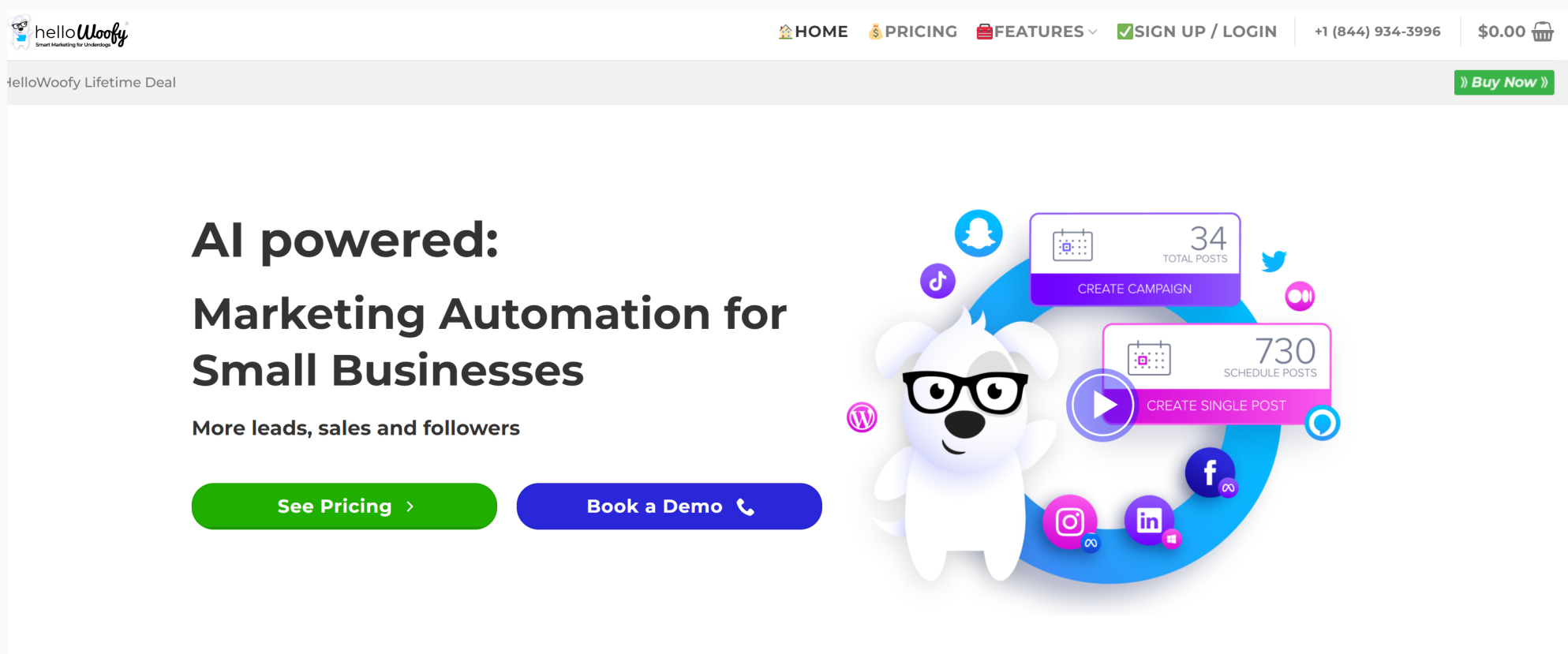
AI-powered social media tool

- Social media scheduling and analytics.
- Provides suggestions for posting times.
- Helps you build an audience organically.

04

HelloWoofy

Hellowoofy.com



Best Known For:

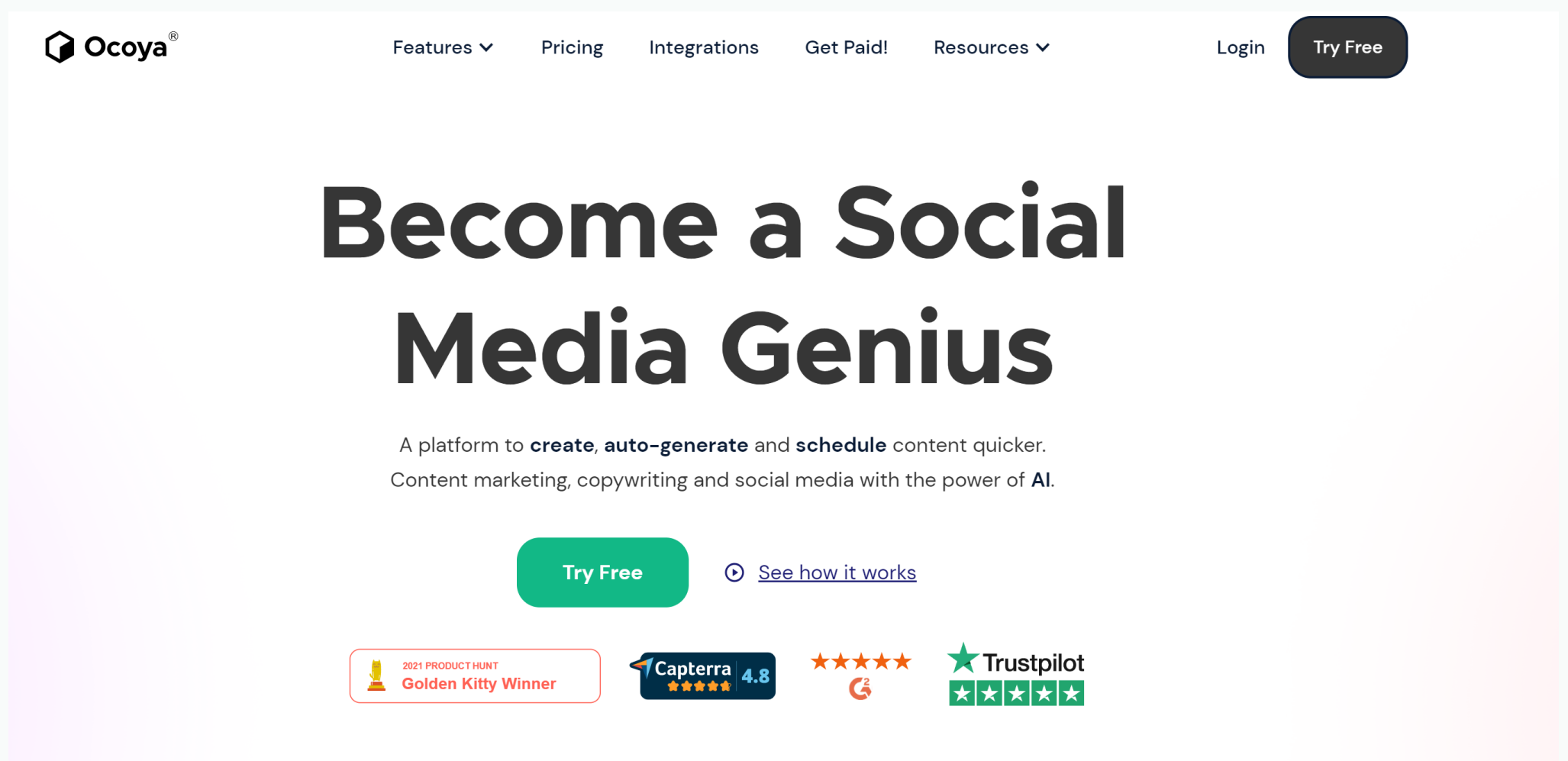
Cloud-Based Social media platform

- Transcribe words from graphics into social media posts
- Add engaging emojis automatically
- Autocomplete blog or social media posts

05

Ocoya

Ocoya.com



Best Known For:

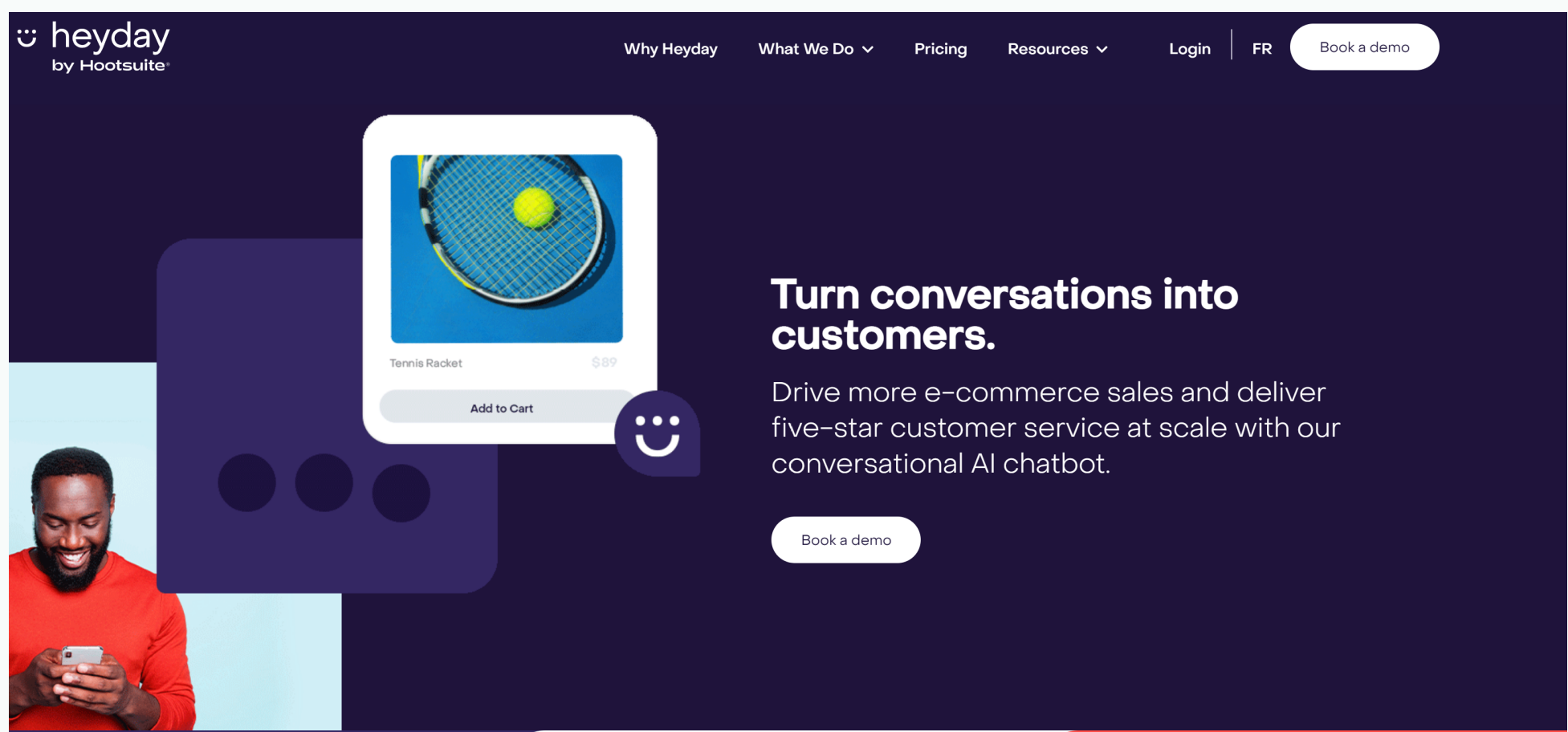
Content marketing Solution

- Great application for community management
- User-friendly that helps to boost Social media content.
- Marketing automation tool.

06

Heyday

heyday.hootsuite.com/



Best Known For:

Customer messaging Platform.

- Feedback Management
- Multi-Channel Data Collection
- Lead Nurturing

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It's Live, Online & Recordings are shared.
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